PULL UP A CHAIR

The Roger Boas Chair in Global History and World Affairs Endowed by David Fromm

There are various ways of giving to strengthen the Fromm Institute, both academically and financially, and one unique way where both happens is through the establishment of a “chair” in a particular area of study — especially when such requires a substantial gift in order to permanently create it, a $100,000 contribution. In doing so, the donor and the person being remembered rise to a level of meaningfulness that allows the Fromm Institute to recall and remember them both with regularity.

This does not happen often but as the 2017-2018 Academic year gets underway it is my honor to acknowledge such a moment has occurred. David Fromm, M.D., has contributed $100,000 to the Fromm Institute to create the Roger Boas Chair in Global History & World Affairs. Each academic year under its auspices, at least one course in this field that Mr. Boas was keenly interested in will be offered to our students under his name. What a great tribute to a man who was inspirational to us, having been a close family friend to our founders and someone who had served since its inception (1976) on the Friends of the Fromm Institute Board of Directors giving so much of his time and treasure before his death last Spring.

In the 2018 Winter Session the inaugural course under this sponsored Chair will be from a familiar and very distinguished Fromm Professor David Clay Large. That session the course Professor Clay Large will offer is one he calls “Passage to Modernity: Europe and the World in the Nineteenth Century.” Here is Prof. David Clay Large’s Course Description.

“Passage to Modernity: Europe and the World in the Nineteenth Century”

Europe was still the center of the “civilized world” in the nineteenth century, but nascent “globalization” was already at work due to expanding commercial ties, multinational alliances, and innovations in communications, transportation, and information sharing. This course will examine how European politics, society, and culture were transformed by industrialization, revolution, nationalism, and imperialism – and how Europe’s passage to modernity affected, and was affected by, the wider world in which it transpired.

For those of you who are new at Fromm or may not have taken his courses before, here is his biography. “Having earned his Ph.D. in History from U.C. Berkeley in 1974, David Clay Large has taught at Berkeley, Smith College, Montana State University, and Yale University, where he was also College Dean. Presently he is a Visiting Scholar at the Institute of European Studies at Berkeley. A specialist in the history of modern Germany, he is the author of some twelve books, including Where Ghosts Walked: Munich’s Road to the Third Reich; Berlin; Nazi Games: The Olympics of 1936; and Munich 1972: Tragedy, Terror, and Triumph at the Olympic Games. His current book is a narrative history entitled, The Grand Spas of Central Europe: A History of Intrigue, Politics, Art, and Healing.”

The Fromm Institute is delighted to have Mr. Boas remembered in such a respectful manner and in such a wonderfully enriching way. Thank you Dr. Fromm. Robert Fordham, Executive Director.
SCHOLARSHIP WINNER, OR JUST THE MOST WANTED UNDERGRAD IN FROMM HALL TODAY

Each Fall with the help of USF Professor Dr. Lisa Wagner, Fromm’s Assistant Director Carla Hall, and many others, Fromm opens the Fromm funding door to undergraduate applicants for a $5,000 scholarship award. We raise the money to fund the scholarship through a Two-Day, December Holiday Event that brings lectures and a lot of enjoyment into our ‘home’ on the USF campus. (More on that event in subsequent newsletters). Along with grade average, personal essays and statements of intent (remember them) as part of the process, the winning candidate creates and offers us a service project that they perform before the calendar runs out and the holiday decorations come down from the doors. This year, building on what seems to be your interest in “keeping up with the times . . . no matter when,” she’s coupling cellular with your computers and a pretty nice place to hang out, our campus, that will achieve the above. So that you know her, here is her picture. Of course, she’ll be seated at a table in the Atrium but as you may have discovered already, that is not the best place to find someone, just the most convenient, it seems, to getting these great intergenerational ideas off and running.

TECHNOLOGY 101 AND USF CAMPUS WALKS

As Fall 2017 drops all around us, Caylin Ofsanko, one in a lengthening line of undergraduate Fromm Institute Gerontology Scholarship recipients, will be providing lunchtime assistance with smart phones and computers along with holding on-campus walks. Each Monday, she will be tabling and giving assistance with any questions you have regarding your cellular device or computer. Along with technology help, every Thursday, Caylin will be hosting campus walks around USF for Fromm students to enjoy the outdoors and get to know the campus better! Come by the booth in the Atrium on in the lunchtime dining area to introduce yourself and see what she can do for you in these areas, this semester. Caylin is looking forward to meeting as many of you as she can! Not able to come by then? Leave a note on her desk and she’ll try to get in touch, not an easy thing to do in this over-connected world of tech today.

A TASTE OF HONEY?

Meet the University of San Francisco Beekeepers!

Can you believe that we have active hives of bees at USF and that they are encouraged . . . and nurtured? Where do you think they keep them and why? Come on, you’ve got to ‘BEE’ just a little bit curious about what all the ‘Buzz’ is about? SO . . . In between your morning and afternoon classes come to the Maraschi Room for a “Listen & Learn” Lunch on Thursday, September 28. Enjoy a boxed lunch and listen to the USF Beekeepers talk more about bees, their importance to the food chain, and problems facing bees, not only in San Francisco but throughout our country. This presentation will introduce the life cycle of the European honey bee, discuss how bees are housed and how honey is produced and harvested. The audience will have an opportunity to safely view a frame of bees temporarily placed in an observation case and taste some of the honey produced by USF bees.

“LISTEN & LEARN” Lunches are Fromm Institute organized noon time events. You can pre-order a $10 Boxed Lunch to be delivered to the site of the lecture. Box-Lunch order forms will always be available one week before the event and you’ll be able to pre-select a sandwich. There will be a pasta salad and a cookie with a variety of beverages from which to choose.

“BROWN BAG” Lunches are sponsored by the Fromm Institute Student Association. You should bag you own lunch knowing that a cookie or dessert will be provided, courtesy of the $5 dues sought from all Fromm Institute students.
Each year in the Fall Session through this great series, Dr. Melvin Cheitlin does a magnificent job of placing some rather controversial, and often, “just plain different” medical topics before the students at Fromm. This newsletter never fails to remind you that if you attend them on **Wednesday mornings at 10 a.m.**, you’ll be well on your way to a better understanding of some pretty complicated stuff. Our second, third and fourth of eight are Death, Bowel Disease, Drug Discoveries — see what we mean. Please join us throughout the session as these topics might appeal to you. They are all available to you just by taking a seat in the Xavier Auditorium that day thanks to the diligence of our Series Coordinator, Dr. Cheitlin.

**Sept. 20 “Hastening Death: The California End of Life Option Act” with Robert Brody, M.D., Clinical Professor of Medicine and Family & Community Medicine at UCSF and primary care internist at SF General Hospital for 40 years.**

We will discuss how medical ethics apply to end of life decision-making, and then the logistics of using the California End of Life Options Act. If time permits, we will talk about the politics and future of this law.

**Sept. 27 “Inflammatory Bowel Disease” with Averil Ma, M.D., Chief, Division of Gastroenterology, UCSF and Rainin Distinguished Professorship in Inflammatory Bowel Disease, UCSF.**

Dr. Ma’s lecture will discuss broad concepts of Inflammatory Bowel Diseases, integrating aspects of microbial, epithelial, and immune biology. The talk will touch upon examples of cross-talk between intestinal cell types and cell autonomous aspects of cellular homeostasis that preserve health in the gut. The lecture will also highlight specific examples of dominant mediators of intestinal homeostasis that may provide promising paths toward therapeutic strategies.


Since the industrial revolution, the development of public health and sewer systems, better nutrition, and higher standards of living have steadily extended life expectancy in the developed world. Since the mid-19th century, medicine has contributed to this extension of life and well-being. A substantial component of this life extension has been the treating of disease by drugs, beginning with the introduction of pain medications like morphine and aspirin at the turn of the 20th century, the WWI introduction of the sulfonamide and b-lactam antibiotics, the development of the early anti-neoplastics in the 1940s and 1950s, the anti-psychotics that emptied hospital wards in the 1960s and 1970s, anti-depressants, targeted anti-cancer drugs like Gleevec, immunotherapies, and down to the present day. I will discuss the social, economic, and technological events that have enabled the flowering of drug discovery in the last 70 years, the regulatory and technological challenges of the modern field, and some of the new scientific discoveries that are driving it forward.
FROM THE PRESIDENT
“Greetings and Welcome to the 2017 Fall Session” by Lois Roach & Arlene Waksberg

Welcome to both new and returning students from your Fromm Institute Student Association (best known as FISA). The Student Association Council consists of four Officers, four Steering Committee members and up to seven volunteer members. FISA exists to enhance the social life of Fromm’s student community. You can meet your FISA Officers and Steering Committee members when you pay your dues to the Student Association at the FISA Dues Booth and receive a complimentary Fromm notebook.

The following is from your FISA Treasurer, Arlene Waksberg: “FISA asks for a $5.00 voluntary dues contribution per Session ($15.00 for the academic year) from each student. The money we collect pays for the events and goodies sponsored by FISA, such as noontime concerts, cookies, cupcakes and holiday candy. We will gladly accept your dues at the FISA Booth located in the Atrium just behind the Welcome Booth. Please help support the activities which your Student Association’s Council have and are planning for your enjoyment.”

FISA Officers and Steering Committee members will be wearing a colorful badge, please stop anyone of us, at any time with your creative ideas and constructive criticism on ways we can extend FISA’s social agenda mission.

TOUR AND TRAVEL NEWS
“A Lot to Be Considered — All Could Be” by Susan Kennelly

Where do YOU want to go? Caribbean, Central America, Europe, far-off Asia or nearby Ashland – all are being offered for your travel enjoyment.

Beginning with Cuba over Fall Break the once-forbidden Island beckons the curious with an 8-day discovery that includes the beach resort of Varadero and the agricultural Eden of Vinales Valley in addition to the current history, culture and excitement of Havana.

In February, 2018 it’s off to Panama without having to take a lengthy cruise just to get there. Roundtrip air from SFO and transit of the Canal in a small vessel gives you the chance to also spend time in the Gamboa Rain Forest, to visit a native Central-American village, to enjoy Playa Blanca on the Atlantic Ocean and to see bustling Panama City on the Pacific.

June marks our 18th Annual Ashland Shakespeare Festival Tour, with “Othello,” Jane Austen’s “Sense & Sensibility” and the all-American musical “Oklahoma” among our play-going choices.

For a truly exotic trip to Asia, consider Java and Bali in August. A small group experience limited to 16, this Overseas Adventure Travel Tour visits two utterly dis-similar areas of Indonesia each with lush flowers, music, art, religion and language rich in local customs and traditions.

Next October, 2018 art history professor Dr. Sunnie Evers will lead a trip to enjoy first-hand the wonders of Venice. Details to come.

Flyers on all other trips with pricing and dates are already available in the Activities Hallway. Come to my “Brown Bag” presentations at noon on Tuesdays, Sept. 26 and Oct. 4 to see and hear more about your touring future. Happy Travels!
I wish all new and returning students an exciting term ahead this Fall. I begin my 17th year as your Performing Arts Rep and continue my 21st year at Fromm. The Performing Arts Season has already begun and there are a lot of great performances in the coming months for you to enjoy. Be sure to look in the middle two display racks in the Activities Hallway for new season brochures and postcards for many organizations and individual performances throughout the Fall term. I have planned five programs for you and as always they are sponsored by your Fromm Student Associations (FISA) and your volunteer student dues that help make them possible. . . so be sure to stop by the student kiosk in the atrium and pay them for either the term $5 or the entire year $15 ahead. I am in classes on Wednesday afternoons and all day on Thursday. Look for me before class and during breaks in front of the display racks those days if I can help with any of your questions. Take Note:

On THURS. OCT. 5, I’ll hold my “Fall Term Performing Arts Q & A” at Noon in Broad Room. I urge ALL NEW STUDENTS to come to this (as well as any returning students who’ve never been before) where in 40 minutes I will cover a great deal of info on how you, as a Fromm Student can save on tickets for any place where a ticket is required, and I will show you how to use the internet to get discounts and rush tickets, etc.

On THURS. OCT. 12, at Noon in the Maraschi Room join us for the wonderful performing theatre group “WORD FOR WORD.” They will talk about their amazingly different performing arts organization and their upcoming events. Those who know this group will tell you what a terrific treat you have in store, so be sure to put this on your calendar now as I am sure it will be a full house.

On THURS. OCT. 19, in the Maraschi Room at Noon, I’ve invited a JAZZ COMBO to perform for us from the SF Conservatory of Music. The Conservatory initiates a Jazz degree program for the first time this year and working with SF JAZZ this should prove to be extremely exciting for us in scheduling these students now and in the years ahead. So be sure to put this on your calendar and be the first to hear the first term Jazz students perform.

On TUES. OCT. 24, Noon in the Maraschi Room a SF Conservatory of Music WOODWIND TRIO will perform a varied program, and for those who have attended one of these woodwind performances before know that you are in for a real treat with amazingly gifted student performers.

On TUES. OCT. 31, A special HALLOWEEN CONCERT AT 3:00! Please note the time...we have decided to try something different with our third concert and hold it at 3:00 after classes for the day and promise to have “special treats” for those of you who attend. All our noontime activities are so full that we wanted to try this for you where we are not rushed and you can relax and end the day with great music. Tentatively, I have scheduled a VIOLIN & GUITAR DUO for this concert . . . so please put this time on your calendar and give this a try. If it works we will plan even more “after school” concerts for you.

Remember SF OPERA GIVES YOU 50% OFF FOR SELECT SERIES. ACT SOON AS THE SEASON HAS ALREADY BEGUN. ALSO SF PERFORMANCES GIVES YOU 30% DISCOUNTS (SEE THEIR WEB SITE). All of this I will discuss in my Q&A at Noon on 10/05.

In the Display Racks you will find brochures on Tour & Travel Programs, much Performing Arts material such as select Programs from current and recent shows and performances for you to look through, and info that USF and other civic organizations wish to share with you. Peruse them as you would like taking anything home with you except those marked mostly “FROMM HALL COPY: DO NOT REMOVE.” That way we will have season programs especially for the entire year for you to reference. You will also find “ARTS MONTHLY” magazines on the tables nearby.
**WELCOME COMMITTEE**

“Welcomes You To a Session of Love and Dystopia” by Frances Pinnock

Who says there’s no such thing as a “this week” free lunch?

Welcoming new members is our committee’s most important function. This semester, we will hold welcome meetings at **Noon** on **September 18, 19, 20 and 21**, in the **Maier Room**. We hope to see all new Frommies!

Mr. B and Gandalf dish on D. H.

As a supplement to Prof. Zimmerman’s course on Lawrence’s Women in Love, we are showing a wonderful documentary narrated by Anthony Burgess and Sir Ian McKellen. It takes us to Eastwood, Lawrence's Nottinghamshire birth place, the Cornwall cottage where he lived with Frieda and will also track his wanderings around the world as Burgess and McKellen ruminate on the tumultuous life and loves of this genius of English literature. Join us on **Oct. 10** in the **Berman Room** at **Noon**. All are welcome.

Since dystopia is so the rage these days

The Unique Fromm Book Club (start reading and join us!) continues this session with Never Let Me Go by Kazuo Ishiguro, an eerily prescient dystopian novel that explores the anguish of a group uniquely condemned to live in shadows and serve the needs of a society to which they can never belong. The first discussion will take place on **October 23** at **Noon** in the **Broad Room**. Be sure to also calendar our showing of a movie version of the book in the **Berman Room** at **3 p.m. on October 16**. Then we will be able to discuss both the novel and the success or failure of the film adaptation.

Finally, can “Welcome” ever mean “Next Session”

We are still hoping to encourage all students with questions about the 2018 Winter Courses, TBA 10/16, to gather during the seventh week of school, **Oct 23 to Oct. 26**. Come to a group mindset about what these courses might be about and which just might be for us. The office staff just might be there to help. We’ll let you know more in “Rooftop” #4 when we write again.

---

**MATINÉE SERIES**

“Come to the Movies!” by Maxine Einhorn

Our movie series continues this session with so many wonderful courses to enrich it — all that drama and delight on the big screen. So many to choose from, but here is the focus for this session and hopefully everyone will find something to enjoy.

Firstly, Professor Bailey’s class on Musical Pairings - look for a folk-singing family on **September 26**. Matinée will screen Bird on a Wire in tribute to Leonard Cohen.

For Professor Zimmerman’s literature class on Women in Love there will be “two-for.” In October The Rainbow (1988) is scheduled, from the BBC’s 3-part dramatic mini-series starring the wondrous Imogen Stubbs in one of the finest adaptations of D.H. Lawrence’s controversial and ground-breaking novel. Later in the course the sequel, Women in Love (1969) will be screened - Ken Russell’s wild extravaganza.

Professor Eilenberg’s class America on Stage and Screen: The 1980s is offering a rich analysis and selection of clips covering the decade. Matinée will invite three Frommies to choose their fave 1980s film for us. What film was meaningful to them and why? Look for the flyers and check out our movie calendars at the FISA booth, on the noticeboard in the Atrium and in classrooms.
LET'S BE SCENT SENSITIVE

Here is a reminder to all that some of our fellows do have an unpleasant reaction to the colognes and perfumes that others wear easily. For the sake of all, please use your favorites sparingly. Thank you.

YOUR LAST CHANCE TO ADD A COURSE TO YOUR SCHEDULE

An Important detail to keep in mind is that of our Census Date. The last day that you can add a course to your schedule is Thursday, Sept. 28. While you can drop a course for any reason at any time, keep in mind that if you wish to add another course, and it is open, the last day to make that change is at the end of the third week of classes. Thank You!

PLEASE BE ON TIME AND SILENCE YOUR CELL PHONES

As a courtesy to your faculty members and to your fellow students please arrive to class on time. Should you arrive late, please make every effort to enter the room without making too much of a commotion and close the doors quietly. Additionally, every student who carries a cell phone with them should silence the device before class begins. Thank you for your help in keeping our classrooms free of unintended distractions.

IT’S ALL IN THE DELIVERY

There was a man who worked all his life and saved all his money. He was a real miser when it came to his money. He loved money more than just about anything, and just before he died, he said to his wife, “Now listen, when I die, I want you to take all my money and place it in the casket with me. I want to take my money to the afterlife.”

So, he got his wife to promise him with all her heart that when he died, she would put all the money in the casket with him.

Well, one day he died. He was stretched out in the casket and his wife was sitting there in all black next to her closest friend. When they finished the ceremony, just before the undertakers got ready to close the casket, the wife said, “Wait just a minute!”

She had a shoe box with her, she came over with the box and placed it in the casket. Then the undertakers locked the casket down and rolled it away. Her friend said, “I hope you weren’t crazy enough to put all that money in the casket.”

“Yes,” the wife said, “I promised. I’m a good and honest woman and I can’t lie. I promised him that I was going to put that money in that casket with him.”

“You mean to tell me you put every cent of his money in the casket with him?”

“I sure did. I got it all together, put it into my account and I wrote him a check.”
HANNIBAL & HUNT

Prof. Patrick Hunt’s long awaited book on Hannibal has just been published by Simon & Schuster with copies now available in bookstores around the Bay Area. No surprise to those of us who know him how well it has been received:

- Christian Science Monitor, “immensely readable.”
- Philadelphia Inquirer/Daily News, “a great story if there ever was one.”
- Ancient History Encyclopedia, “brilliantly weaves historical and modern sources together.”

Plus something really rare, A Kirkus Reviews starred review, “a thrilling page turner.” Here’s the full review to whet your reading appetite.

HANNIBAL

by Patrick N. Hunt

An archaeologist and historian shares his vast knowledge of the life of the leader of the second Punic War (213-202 B.C.E.). Hunt, a fellow of the Royal Geographical Society, displays an ability to teach without preaching and entertain without lowering literary standards, making for an exciting biography of one of history’s greatest commanders. Hannibal was the son of Hamilcar Barca, who led the first Punic War and made his son swear an oath to destroy Rome after Carthage was defeated. Hamilcar believed that Carthage, a society dominated by merchants, capitulated much too quickly; it lost its mastery of the seas and monopoly of trade to the Romans and had to pay a large indemnity. Hamilcar was sent to their Spanish holdings to gather that indemnity from the silver mines, and he took his young son with him. There, Hannibal learned the finer arts of war, which he used to cross the Alps and wage more than 15 years of war in Italy. Drawing on the writings of Polybius and the often negative Livy, Hunt makes good use of primary sources. Hannibal surprised his enemies with hidden armies, relied on his spies and on local Celts, and even employed stampeded cattle with burning brush on their horns to destroy armies. Rome was blindsided by the Punic army and defeated in a series of battles, including the infamous Cannae. What Hannibal didn’t understand is that Rome never considered itself defeated, no matter how many losses they suffered. Eventually, there was one Roman, Scipio, who paid attention to his methods, returned to the Fabian method of nonengagement, and mirrored Hannibal’s mastery of deception and psychological warfare. Scipio actually met with Hannibal before their final battle at Zama in 202 and again in his exile—oh, to have been a fly on the wall at that first meeting. Hunt does his best to grant us that wish. A thrilling page-turner about one of history’s most brilliant strategists and tacticians.