WHAT TIME IS IT?

You are in Ancient Mexico Circa 700 BCE and you’re peeking in on a culture that will all too soon (next few centuries) disappear. Their artisans are sculpting ceramic babies in all kinds of infantile poses?

It’s a damp, late October afternoon and you can’t get Nat King Cole off your mind. Sure, he’s unforgettable, but also unbelievable considering his studio album LOVE charts another #4 hit. Is it 1965 or 2017? Can it be possible that lung cancer will make “L-O-V-E” his last?

The musical is gone, the “Papers” remain. Through them Alexander Hamilton is giving us this original political thinking about our Constitution but as I listen an orange glow keeps disrupting my thoughts. Weird. Am I walking away from a Manhattan tower heading for a Lyft downtown or is my white wig tilted low on a furrowed brow. Who is Lin-Manuel Miranda?

The answer to all this time focused thinking is simple. You must be enrolled in a course or courses at the Fromm Institute. Could it be that “Keeping Up with the Times, No Matter When...” has caught up with you? With one foot in their time, our past, are you asking yourself “How does this relate to me today?” Does it have to? What is art? How do you define civilization and culture? Where’s Shirley? She was supposed to meet me at table three for lunch.

For sure this is the week of Sept. 11, Fromm’s first week of Fall Classes for the 2017-2018 Academic Year. Welcome and welcome back to new and returning students and welcome to the kind of thinking we hope you’ll be applying all session all year long. Those babies, a once in a lifetime talent, those white wigs colliding with that orange glow and look, there’s my lunch mate now. Wise and wonderful, fun and familial. Fromm is back waiting for you to make it what you can and want it to be for you this session.

Need anything as you move in and out of this scholastic and yet wonderfully social environment? Just put up your hand and ask away. Your school will do its best to help and on behalf of all of us on the staff we pledge to do our best. Robert Fordham, Executive Director

FROMMCAST FALL SESSION ENROLLMENT

The Frommcast is the Fromm Institute’s digital platform where you, as on-line students, can access an ever-growing library of educational content recorded by our faculty here in Fromm Hall... from anywhere you have internet access. For just $50 for registered Fall students ($100 for those who’ve not registered to attend classes in Fromm Hall), the On-Line Fall Session (Sept. 1 to Dec. 1) awaits your registration now extended through September 29. Of note, two Fall classes will be uploaded on the following Friday one week after their classes have been recorded. Those classes are Prof. Cranna’s “Wagner Without Fear” and Prof. O’Sullivan’s “New Light on the New Deal.” For full information on all video lectures, video courses, & audio-only courses, pick up a Frommcast brochure at the Welcome Booth or in the Fromm Institute Office adjacent to it. Enroll today making the Frommcast your on-line companion to all the educational opportunities Fromm Hall provides.
FROMM’S FALL MEDICAL LECTURE SERIES
An amazing resource with invaluable access to the issues and developments in health care today awaits you. Fromm Institute’s Medical Lectures Series, coordinated by Dr. Melvin Cheitlin, begins its heralded program of UCSF’s ‘best’ lectureres featured each Wednesday at 10 a.m. in the Xavier Auditorium, and all enrolled students and their guests are welcome to attend. Here are the first three:

Sept. 13 “Marijuana — Is It a Medicine Yet?” with Donald Abrams, M.D.
Sept. 20 “Hastening Death: The California End of Life Option Act” with Robert Brody, M.D.
Sept. 27 “Inflammatory Bowel Disease” with Averil Ma, M.D.

Watch this newsletter for more information on our medical lectures this session — a unique educational opportunity offered nowhere else, thanks to Dr. Cheitlin, UCSF, and the Fromm Institute is now within your realm educational possibilities.

WHAT A SITE! FROMM.USFCA.EDU
Along with general information about the Fromm Institute such as its mission and history, its faculty and curriculum, membership and fees, and its need for community support, on our web site you’ll find practical tools for you to use all session long. Did you know, for example, that all class handouts are posted there on a weekly basis (each Friday at 3 p.m.) under “Course Materials?” Wonder if a particular day is a Fromm Holiday? You can find that there, too, under “Holidays.” Looking for a newsletter or previous course catalog? If it’s relatively recent, it’s under “Communications.” In addition, you’ll find videos of our faculty speaking about their courses under “Faculty Presentations.” If you haven’t already, visit the Fromm Institute website and take full advantage of our on-line home.

NEW MEMBERS — LET’S DO LUNCH!
New members should have received a welcome packet in late August which included an invitation to the New Members Meet & Greet Lunches during the second week of classes. Lunches will take place at Noon, Monday - Thursday, Sept. 18-21 in the Maier Room and will be hosted by Student Association Welcome Committee member Frances Pinnock. Come learn about your new status as a Fromm Institute student, hear fromm “seasoned” Frommies who’ll talk about their experiences, and come meet some of your fellow newbies who are sure to be your newest friends. If you haven’t already done so, please RSVP to Carla Hall in the Fromm Institute office to secure a free bag lunch.

The “Welcome Booth” is just inside the lobby of Fromm Hall. Students can find hearing assistance headphones (Sennheiser headsets), help with handouts, the new ID Card forms, Class Locators, Add/Drop Forms and even Frommints, our own privately maintained brain food. Staffed by our “Care Corps” student volunteers before and after class and during the school day as time permits, it’s a help desk that is well stocked and ready to be the first place you should visit with any questions.

FROMM INSTITUTE STUDENT ASSOCIATION – REQUESTS YOUR VOLUNTARY DUES
The Fromm Institute Student Association (FISA) offers a social agenda for all students during the session. It consists of concerts, lunchtime “Brown Bags,” and many snacks and treats to accompany that program and the school session. To do so, it requests that everyone pay a voluntary $5 per session dues. The FISA booth is in the lobby (behind the Welcome Booth) and is regularly staffed — all ready to accept your support. Free Fromm Institute notebooks will be given to anyone who pays their dues.

EASY LISTENING
Having trouble hearing our lectures? Try a Sennheiser headset or, for those with compatible hearing aids, a T-Coil headset. These hearing enhancement tools are available outside or in the Fromm Institute Office before each class. Leave your USF ID card (required for the privilege) and let our headsets make your listening, and learning, easier.

“FROM THE ROOFTOP” IS YOUR NEWSLETTER ALL SESSION LONG
This newsletter, the “Rooftop,” as it’s called by many a Frommie, is published five times each session and available in and around Fromm Hall with a fresh issue as Week One (09/11), Two (09/18), Four (10/02), Six (10/17) and Eight (10/30) begin. Always a good read, it’s brimming with info on what’s happening throughout the Fromm Institute program. Of particular interest, and always very popular, is Issue #4, published on Oct. 17. Why? It offers a preview of the courses scheduled for the Winter of 2018 and identifies when you’ll be able to register for them. Read your “Rooftop” and stay on top of things at the Fromm Institute.