Keeping up with the times...no matter when
LOOK AT YOUR CHOICES!

Here’s what Fromm offers you in September. Full descriptions and faculty biographies appear on pages 4 through 16. Instructions on ‘how to enroll’ are on page 3. Special courses such as “Generation to Generation” and the writing seminar “The Readiness Is All — Write On” require active participation and regular attendance and also have a limited enrollment established Aug. 9 or 16, respectively. The Medical Lecture Series (members/guests only) may be selected in addition to the four-course limit.

**Monday Morning 10 a.m. to 11:40 a.m.**
- Victorian Anxieties & 19th Century Ideas: 1850 to 1914
  - Prof. Manfred Wolf
- The Bard & the Brain, Part Two
  - Prof. Thomas Lewis, M.D.

**Monday Afternoon 1 p.m. to 2:40 p.m.**
- Engaging Shusaku Endo’s Silence
  - Prof. Clare Fischer
- Nat King Cole: The Wide, Wide World
  - Prof. Sonny Buxton
- T.R. to Trump: Changing Nature of the American Presidency
  - Prof. John Rothmann
- History of Science from Antiquity to the Scientific Revolution
  - Prof. Darrel Rutkin

**Tuesday Morning 10 a.m. to 11:40 a.m.**
- The Beginnings of the Protestant Reformation: “Here I Stand”
  - Prof. Charles Fracchia
- Women in Love
  - Prof. Michael Zimmerman
- Art of Ancient Mexico
  - Prof. James Kohn
- Exploring the Universe: Mars to the Stars (and Galaxies)
  - Prof. Andrew Fraknoi

**Tuesday Afternoon 1 p.m. to 2:40 p.m.**
- A Biography of Your Garden: Plants, Personalities, Peregrinations
  - Prof. Rob Rosborough
- Sports in American Culture
  - Prof. Roy Eisenhardt
- Musical Pairings
  - Prof. Jonathan Bailey

**Wednesday Morning 10 a.m. to 11:40 a.m.**
- The Medical Lecture Series Coordinated by Melvin Cheitlin, M.D.
  - Eight Different Speakers

**Wednesday Mid-Day 11:45 a.m. to 12:50 p.m.**
- Generation to Generation
  - Prof. Lisa Wagner

**Wednesday Afternoon 1 p.m. to 2:40 p.m.**
- Art, Dance & Fashion at the Ballet Russes: 1909 to 1929
  - Prof. Adela Roatcap
- The Holocaust & Genocide: Will We Ever Learn?
  - Rabbi Lee Bycel
- America on Stage & Screen: The 1980s
  - Prof. Larry Eilenberg

**Thursday Morning 10 a.m. to 11:40 a.m.**
- A Creative Writing Seminar: ‘The Readiness Is All’ — Write On
  - Prof. Joan Minninger
- Big, Deep & New: Recent Works in Systemic Philosophy
  - Prof. David Peritz
- The Economics of Almost Everything
  - Prof. Martin Zelder
- Wagner Without Fear: Adventures in German Opera
  - Prof. Kip Cranna

**Thursday Afternoon 1 p.m. to 2:40 p.m.**
- The Federalist Papers: Part One
  - Prof. Martin Carcieri
- “Nothing to Fear:” New Light on the New Deal
  - Prof. Chris O’Sullivan
- Skepticism: Uncertainty as a Virtue
  - Prof. William Garrett

For more information about the Fromm Institute visit fromm.usfca.edu.
IN THIS CATALOG

In this booklet you’ll find this session’s courses, their descriptions, and our faculty biographies, also general information about membership and enrollment, and on the back inside cover, limited on-campus parking. For forty-one years the Fromm Institute has encouraged ‘career-free’ persons, age 50 and older, from all walks of life, to engage their minds in academic pursuits. As you discover what our lifelong learning program is all about, you are invited to join them.

WELCOME

The Fromm Institute, a “University within a University,” stages daytime courses for retired adults over 50 years of age. Founded by Alfred and Hanna Fromm in 1976, the Institute offers intellectual stimulation and introduces its members to a wide range of college level learning opportunities with access to the facilities and services at the University of San Francisco.

The Institute has a firm commitment to learning, believing that older students should be able to learn within a peer setting and be taught by emeritus professors of their own age. As an independent, non-profit program on the USF campus, it appeals to its members and to a broader philanthropic community for the financial support of its mission.

The Fromm Institute welcomes people regardless of previous academic achievement or their ability to pay a modest membership fee. This San Francisco “original” serves hundreds of older students each day, and includes thousands among its lifelong learning student body and alumni.

ADMINISTRATIVE STAFF

Robert Fordham  
Executive Director

Scott Moules  
Assistant Director, Technology & Design

Carla Hall  
Assistant Director, Program Resources

Dawa Dorjee  
Program Manager, Student Services

Herbert Gracia  
Specialist, Instructional Technology & Media

Professor Albert Jonsen  
Academic Advisor

CONTACT US

The Fromm Institute program takes place in Fromm Hall at the west entrance to USF’s campus (GPS address, 650 Parker at McAllister Street). Reach the office, Fromm Hall 102, at:

Phone: 415-422-6805
Fax: 415-422-6535

Email: fromm@usfca.edu
Web: fromm.usfca.edu

Mailing Address: 2130 Fulton St. | SF, CA 94117-1080
MEMBERSHIP • THE FROMM INSTITUTE IS A MEMBERSHIP BASED PROGRAM

The Fromm Institute welcomes ‘career free’ people 50 years of age and older regardless of their educational background or financial status. The desire to learn is the sole criteria for enrollment.

You must be an enrolled member to attend Fromm Institute classes. Once you are, you’ll be able to enjoy not only the Fromm Institute experience, but also a full range of intellectual and social benefits found within USF’s multi-generational college environment.

Membership entitles you to enroll in up to 4 courses per session. Should you select 1, 2, 3 or 4 courses — the membership fee remains the same.

Series such as this Fall’s Medical Lecture Series or the Winter’s Science Series, are open to all Fromm Institute students regardless of the number of classes selected.

FEES

Because the Fromm Institute for Lifelong Learning is a non-profit program, it is “the educational bargain of the century.”

Your membership fees cover only half of the program’s expenses.

The membership fee for the Fromm Institute is $300 per session.

In the Fall Session only, at the start of an academic year, members may select an Annual Membership for $850. It entitles you to enroll in all three, eight-week sessions (Fall, Winter and Spring), and saves $50.

To take more than four classes, you may do so by paying an additional $100.

Scholarships are available for those with a financial need, but everyone must pay something toward their membership as they enroll.

Your membership fee is not tuition and cannot be prorated or applied to a future session should you withdraw. Refunds less a $100 administrative fee are granted at your request, only through the first two weeks of classes, until Sept. 21, 2017.

PAYMENTS

Your membership fee payment (Annual, Session, Scholarship) is the final step in securing your classes. Without such, by a prescribed due date, your enrollment will be in jeopardy. You can pay your fees with cash, check, or in-person with a credit card (Visa, MasterCard, American Express, Discover).

ENROLL IN THE FROMMCAST
TAKE THE FROMM INSTITUTE WITH YOU WHEREVER THERE’S INTERNET ACCESS

The Fromm Institute’s robust program of previously recorded classes, lectures, and insights is available to you through the Frommcast, our online lifelong learning educational platform. This Fall, Frommcast viewers can select from the more than two dozen courses posted there, or watch multiple single lectures on subjects like Hamilton, Hamlet or Hollywood. With each Session, the Frommcast library grows — and so does your love of lifelong learning on-line. Watch it alone, watch it with others, but don’t miss out on lifelong learning’s latest trend.

JOIN THE FROMMCAST NOW AS YOU ENROLL FOR YOUR FALL CLASSES

For an additional $50 per session, $175 per year beyond your membership fee, get all the programs, courses and lectures featured in the Frommcast Library and have timely access to two being offered in the Fall 2017 session. Both “Wagner Without Fear” (Prof. Cranna) and “New Light on the New Deal” (Prof. O’Sullivan) will have their lectures posted to the Frommcast a week and a day (Friday at 3 p.m.) after they are presented in Fromm Hall.

HOW DO I JOIN THE FROMMCAST AS I ENROLL IN FALL COURSES?

Select FrommcastPlus when paying your membership fees adding that additional ($50 or $175) to your Session ($300) or Annual ($850) Fee. Starting on Sept. 1, head to the Fromm Institute Website fromm.usfca.edu and click on Frommcast. Go to the sign-up page, and since you are a FrommcastPlus member, click on “Join This Channel.” Follow the remaining instructions noted on the back page of the Frommcast Fall 2017 Brochure.
HOW TO ENROLL

After reviewing the catalog and deciding which courses you’d like, follow these instructions.

First, Review Your Options.

- **Annual Member (Fall Session only)**: $850
- **Session Member**: $300
- **Scholarship Member**: Maximum You Can Afford
- **Additional Course Fee**: extra $100 (any number beyond four)

Then, Contact Us.

Phone 415-422-6806, our Enrollment Line.

State your name and the membership category you wish.

State your enrollment choices.

New Members must provide a mailing address and telephone contact.

or

E-mail fromm@usfca.edu a message that includes your first and last name and your enrollment choices.

New Members must include a U.S. postal mailing address and phone contact.

If you do not receive a reply within 72 hours, that your email enrollment was accepted, resend the above information as your original message did not go through.

Wait For A Confirmation & Bill

You’ll receive (1) a **Confirmation of Enrollment** in the mail as well as (2) a **Parking Application** and (3) a **Remittance Form**.

Check your confirmation letter carefully.

Return your payment by the due date noted and if you would like to apply for parking, include a completed Parking Application and fee. See inside back cover for Parking Info and a Campus Map.

WHEN TO ENROLL

**Pre-Enrollment Period**

*June 7, 8, 9*

Pre-Enrollment gives everyone a chance to apply during the same interval. No enrollments are processed but statistical sampling is done to determine which classes may close.

The receipt of an application during Pre-Enrollment does not guarantee access to the classes requested.

Enrollments received during this time are randomly processed on the first day of the Enrollment Period.

Pre-Enrollment Period ends at 3 p.m. on Friday, June 9, 2017.

**Enrollment Period**

*June 12 - June 30, 2017 and Aug. 1 - Sept. 8, 2017*

During the Enrollment Period, applications are processed on a day-by-day basis after all pre-enrollments.

After June 9, The Enrollment Line (415-422-6806) and our website’s (fromm.usfca.edu) “Closed Classes Page” carry information on classes that are full and no longer available to you.

All closed classes are over-subscribed. No waiting lists are maintained.

For this Session, the last chance to enroll is by 4 p.m. on Friday, Sept. 8, 2017. Once classes commence, membership is closed to all new/returning applicants.

*The Fromm Institute office is closed during July.*
MONDAYS AT 10 A.M.  

**Prof. Wolf**

**Victorian Anxieties & 19th Century Ideas:**  
1850 to 1914

By way of literature (Tennyson), social-economic thought (Marx), and philosophy (Nietzsche), this course will show that the latter half of the nineteenth century, both in England and on the continent, was marked by a great many “dangerous” ideas. The theory of evolution created opportunities as well as anxieties, and Europe coped with the decline of religion and the growth of secularism by almost desperately cultivating hoped-for solutions of human comfort and empowerment. Continuing the work begun in courses offered at the Fromm Institute, “The Eighteenth Century Miracle” (2015) and “Romanticism, Revolution, Reaction” (2016) this course will sketch out the intellectual currents surrounding important events and cover such diverse movements and causes as Aestheticism and Zionism. The emphasis throughout will be on the history of ideas/emotions and its effect on the lives of ordinary and extraordinary people. Of the reading resources noted below, the first two are required, but Stevenson’s Jekyll & Hyde is only recommended.

**Reading Resources:**

* Negri (ed.): *English Victorian Poetry*

* Nietzsche (Golffing, trans.): *The Birth of Tragedy and The Genealogy of Morals*

* Stevenson: *The Strange Case of Dr. Jekyll and Mr. Hyde*

**Professor Manfred Wolf**

Manfred Wolf, retired professor of English at SF State University, has degrees from Brandeis, University of Chicago and the University of Leiden, the Netherlands (Ph.D., 1977). His past teaching positions include the University of Helsinki and UC Berkeley. His course offerings in English, American and Dutch literature have ranged from Shakespeare to twentieth century fiction, from literary translation to European poetry. Professor Wolf is the author of *Albert Verwey and English Romanticism* and numerous essays in scholarly publications and many other journals, magazines and newspapers in the U.S. and Europe. He edited *Amsterdam: A Traveler’s Literary Companion*, and published *Almost a Foreign Country: A Personal Geography* in Columns and Aphorisms in 2008 and a memoir, *Survival in Paradise*, in 2014.

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MONDAYS AT 10 A.M.  

**Prof. Lewis**

**The Bard and the Brain II: The Neuroscience of Shakespeare, Part 2**

Last fall, Fromm feted the 400th anniversary of Will Shakespeare’s death with a course that linked his plays to the modern science of the brain. We saw but seven of his plays, as time was brief, but Shakespeare wrote some thirty more – the purest treasure mortal times afford. And so: once more unto the breach, Fromm friends, once more! The Bard again will stalk the halls of Fromm’s fall term. Each week, one play shall grace the screen’s first hour. Next, a neuroscience topic will unfold itself upon the stage. The plays shall thus enhance what wisdom from the science we receive, and science, in double trust, shall deepen what we know of plays and human nature both. (All seven plays are new this year, and unportrayed in last year’s course.) Science and Shakespeare — two households, both alike in dignity, will meet this fall in fair Xavier, where we lay our scene.*

* No prior knowledge of Shakespeare, his plays, last year’s class, or neuroscience is required to take this course.

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**Professor Thomas Lewis, M.D.**

Thomas B. Lewis, M.D. is an assistant clinical professor of psychiatry at the University of California, San Francisco (UCSF) School of Medicine. He also holds the Robert E. Fordham Chair in Exploratory Neuroscience at the Fromm Institute at the University of San Francisco. Dr. Lewis is a frequent lecturer and occasional writer on matters near the intersection of neuroscience and human experience. About him Shakespeare might have written:

“He is not great who is not really good.”
Engaging Shusaku Endo’s Silence

In 1966 the highly renown Japanese novelist Shusaku Endo published Silence, a literary reconstruction of the 17th century story of missionary Jesuits and their conflicted effort to convert Japanese natives to Catholicism. In 2016 Martin Scorsese’s film of the same name and subject was released for public viewing to great acclaim. In this course, we’ll read the original text and explore how Endo develops select ethical, cultural and religious themes with an eye to the novel’s relevance for us today. Questions, derived from text and movie, will engage our attention: competing commitment to friendship and loyalty; the experience of betrayal; the fragility of faith and the historical encounter of European missionaries in Japan.

Reading Resource:  Endo: Silence

PROFESSOR CLARE FISCHER

Clare Fischer, Reinhardt Emerita Professor of Religion and Culture, instructed courses in comparative religious studies at the Graduate Theological Union Berkeley for 20 years. She was the recipient of the 2005 Sarlo award for teaching excellence. Her focus was and continues to be the relationship of religious institutions to political and social structures with particular focus on tradition and modernization, especially in South and Southeast Asia. She has lectured in Indonesia and written about both Islam and Hinduism in that country, publishing essays on its religious culture. Her current scholarship analyzes particular literary expressions of pilgrimage.

Nat King Cole: The Wide, Wide World

Nat King Cole was one of the most prolific performers in the history of musical entertainment. Capitol Records was often identified as “The House that Nat King Cole built.” For three decades his recordings outsold the biggest stars on the label, including Frank Sinatra. In person, he was magnetic, packing showrooms and concert halls around the world. Not without controversy, in 1956, he became the first African American to host his own television show. This course will outline and explore the inner world of Nat King Cole; his strengths, weaknesses, and social structure of the time. Added to the profile of Nat Cole will be concert performances of other male vocalists deserving of wider attention: Joe Williams, Sammy Davis Jr., and Billy Eckstine. All of these performers defied the odds, and broke through.

PROFESSOR SONNY BUXTON

Prof. Buxton’s lifelong passion has been music and documentary filmmaking. He has worked as a professional musician, with the likes of Peggy Lee, Billy Eckstine, Bill Strayhorn. He has produced shows ranging in scope from the Motown Allstars to B. B. King, Ray Charles, Ella Fitzgerald, Miles Davis. He traveled with Ellington producing an award-winning audio documentary. A longtime jazz club/restauranteur in Seattle and SF, he has also had a long career in broadcasting working for KGO as a newsman, a talk show host and an executive producer. He is a Northern California Emmy Awardee. He hosts “Saturday Mid-Day Jazz” on KCSM.
MONDAYS AT 1 P.M.  PROF. ROTHMANN

T.R. to Trump: The Changing Nature of the American Presidency

The U.S. Presidency has evolved and changed during the 20th Century. This course will examine the impact of each individual president elected to this highest office in our nation. How do Presidents impact domestic policy, foreign policy and the power of the office? How important is stability in the presidential personality when it comes to being an effective chief executive? How are presidents judged by history? All of this and more will be integrated into eight lectures and reviewed during the course, as we study those from the thirty-third to the forty-fifth Presidents of these United States.

PROFESSOR JOHN ROTHMANN

John F. Rothmann is a politics/foreign policy consultant specializing on the US, Middle East and the USSR. He is a frequent lecturer on American Politics and has been called “a scholar of modern Republicanism” while being acknowledged “for his unique insights, and in particular for rare and crucial materials.” He served as Director of the Nixon Collection at Whittier College, as Chief of Staff to Sen. Milton Marks, and Field Representative to Sen. Quentin Kopp, and was a founder of the Raoul Wallenberg Jewish Democratic Club. Widely published and honored, Rothmann has spoken on more than 150 campuses and has been on the faculty of USF. Both his B.A. and his Masters in Arts in Teaching are from Whittier College. He is the co-author of Icon of Evil — Hitler’s Mufti and the Rise of Radical Islam and Harold E. Stassen: The Life and Perennial Candidacy of the Progressive Republican. His article, “An Incomparable Pope — John XXIII and the Jews,” appeared in Inside the Vatican in April 2014.

MONDAYS AT 1 P.M.  PROF. RUTKIN

History of Science from Antiquity to the Scientific Revolution

The history of science is utterly essential for understanding how our interpretation of the world—and of the human beings and everything else in it—has developed from Antiquity to the present day. A fundamental turning point took place during the Scientific Revolution of the 16th and 17th centuries when the Aristotelian, Ptolemaic and Galenic understanding of nature was gradually challenged and ultimately transformed by the profound and indelible contributions of Copernicus, Galileo and Newton. In this course, we will trace these epoch-making developments from Babylonian and Greco-Roman Antiquity, through the Arabic, Byzantine and Latin Middle Ages, to the Renaissance and the Scientific Revolution.

PROFESSOR DARREL RUTKIN

H. Darrel Rutkin is a Historian of Science specializing in the history of medieval, Renaissance and early modern astrology with a Ph.D from Indiana University. Returning from a two-year lectureship at the University of Sydney, he has completed Volume I of his first monograph, “Reframing the Scientific Revolution: Astrology, Magic and Natural Knowledge, ca. 1250-1800,” which argues that one cannot fully understand the Scientific Revolution without first realizing how astrology was removed from its previously central places in the pre-modern Western map of knowledge. He has been the recipient of prestigious pre-and post-doctoral fellowships—including a Rome Prize from the American Academy in Rome, Villa I Tatti, Harvard’s Center for Italian Renaissance Studies in Florence, and the Dibner Institute for the History of Science & Technology at M.I.T. and now at the Huntington Library. He has also taught at the University of Oklahoma, Nevada, Reno and at Stanford. He has contributed to the Cambridge History of Science and the Harvard Companion to the Classical Tradition.
TUESDAYS AT 10 A.M.  PROF. FRACCHIA

The Beginnings of the Protestant Reformation: “Here I Stand”

The Year 2017 marks the 500th anniversary of the nailing of Luther’s 95 Theses to the church door in Wittenberg — generally thought to be the beginning of the Protestant Reformation. This event, and subsequent related ones challenging the authority of the Roman Catholic Church’s dominion over Christianity, are among the most significant developments in Western Civilization and may need to be understood to fathom the last half millennium. Not only will the course examine historical events related to this theological upheaval, but it will also look at the major religious groups that spun off from Luther’s act of defiance: Lutheranism, Calvinism, and the Radical Protestants.

PROFESSOR CHARLES FRACCHIA

Receiving his B.A. in History, USF, Professor Fracchia did graduate work at UC Berkeley in Library Science, at SF State in History, and at the GTU, Berkeley in Theology. He has taught at USF, SF State, and City College and lectured extensively throughout the Bay Area. He has written numerous articles and books, the most recent being Fire and Gold, The Golden Dream, City by the Bay and When the Water Came Up to Montgomery Street: San Francisco During the Gold Rush. He is Founder and President Emeritus of the San Francisco Museum and Historical Society and a Fellow of the California Historical Society and of the Gleeson Library Association. Charles Fracchia was also one of the founders of Rolling Stone Magazine.

TUESDAYS AT 10 A.M.  PROF. ZIMMERMAN

Women in Love

This course will be a close, systematic analysis of D. H. Lawrence’s novel Women in Love first published in 1920. Set in the world of British society before the first World War, it follows the continuing loves and lives of two sisters. In our study, we will pay special attention to the author’s lifelong concern with the great difficulties women and men face when they attempt to live truly and deeply, to live in “blood consciousness.” So that all in the class are on the same page, students will be asked to read from the Penguin Classics edition of this book edited, introduced and noted by Charles L. Ross.

Reading Resource: Lawrence: Women in Love

PROFESSOR MICHAEL ZIMMERMAN

Professor Zimmerman recently retired as a professor of English at SF State where he taught for forty years. Before that, he taught at Cal and Columbia (where he received his Ph.D.). He specialized in James Joyce, American Literature, and Literature and Psychology. He is also a graduate of the San Francisco Center for Psychoanalysis (where he is on the faculty) and he has a psychoanalytic practice in Berkeley.

Drawing on a lifetime of teaching, the Fromm Institute faculty is composed of dynamic educators, primarily from colleges/universities across the nation. Each year they’re asked, “What would you like to teach?” With that question as its genesis, this distinctive curriculum arises. Our professors find great satisfaction in teaching people interested in learning, just for learning’s sake, and because they’re encouraged to develop courses of personal interest, this curriculum experience becomes stimulating for both them and their students. — Robert Fordham, Executive Director
**Art of Ancient Mexico**

This course introduces the art of ancient civilizations in Central America, from the Olmec to the Maya, through later civilizations to the Aztecs. We’ll explore the architecture, sculpture, painting and ceramics over the period of five thousand years in the same geographic area, so near to the United States, and still so unknown. Examples will be cited from collections in local museums, especially the Fine Arts Museums of San Francisco.

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**Exploring the Universe: Mars to the Stars (and Galaxies)**

In this course, we'll offer a tourist’s tour of the three realms of the cosmos as astronomers understand it today: the planets and moons in the solar system, the stars in the Milky Way, and the galaxies in the universe. Using the latest images from the largest telescopes in space and on our planet, we marvel at the colorful sights and alien vistas we can now explore. Along the way, we come to understand how different the other planets are in our neighborhood, how stars shine and why they eventually die, and how the big bang theory explains the organization and properties of the cosmos. No science background is required or assumed.


[Read/download:](http://openstax.org/details/astronomy)

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**Professor James Kohn**

Now emeritus, Dr. Jim Kohn has been a member of the English Department at SFSU since 1975, and served as Chair from 2004 to 2007. He has taught courses in social variation of language, in second language acquisition, in post-colonial literature and in training English teachers. His retirement gives him the opportunity to enjoy his present avocation as docent at the Fine Arts Museums of San Francisco, and at the S.F. Botanical Garden. At the Fromm Institute, he has taught courses on the American language, post-colonial literature, Yiddish and Yiddish literature and courses in art appreciation including “Bonnard & His Contemporaries” and “Narratives in Works from Bay Area Museums.”

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**Professor Andrew Fraknoi**

Andrew Fraknoi retired as the Chair of the Astronomy Department at Foothill College in 2017, having taught introductory astronomy and physics at three different colleges and universities (including SF State). He was selected the California Professor of the Year in 2007 by the Carnegie Endowment for Higher Education and has won several national prizes for his teaching. He is the lead author of a recent electronic textbook in astronomy, and has written books for teachers, children, and science fiction fans. He appears regularly on local and national radio, explaining astronomical developments in everyday language. The International Astronomical Union has named Asteroid 4859 Asteroid Fraknoi in recognition of his contributions to the public understanding of science.
Gardening stretches back as far as recorded human history. Whether growing food or enhancing the landscape, people have intimate relationships with their gardens. In the Bay Area, we’re blessed with a climate where we can grow an enormous variety of non-native plants. Where did they come from? How did they get here? This course offers an unscientific journey through botany and the history of our garden plants by examining the men (and rare women) who brought them to us and their great journeys of scientific exploration. Rhododendrons as tall as your house may conjure visions of lush English gardens, but many of them originated in southwestern China and came to England via missionaries. We associate tulips with the Dutch, but it was Persians who first cultivated them. They arrived in Holland from the Ottoman Empire via Clusius, a famed 16th century horticulturalist. Sometimes part of this story is in a plant’s name itself: Banksia is named after Sir Joseph Banks, who accompanied Cook on his famous voyage. Come learn how the study of plants developed, and the fascinating history right in your garden.

PROFESSOR ROB ROSBOROUGH
Rob Rosborough’s first job was as a volunteer in the greenhouses of the Missouri Botanical Garden, one of the premier botanical research institutions in the country. Before high school was over, he had collected orchids in Costa Rica and counted seeds for an evolutionary biologist in the Central American jungle. He studied environmental engineering at Yale and his first job during college was as a research assistant to Dr. Peter Raven, the renowned conservationist and Director of the Missouri Botanical Garden. Somehow, Rob ended up becoming a lawyer, then mediator and eventually a conflict resolution teacher at Fromm. His interest in botany, gardens and science history has not flagged and hence a course such as this where he can share the stories behind the plants you encounter every day.

PROFESSOR ROY EISENHARDT
Roy Eisenhardt was the President of the Oakland Athletics between 1980-87, a Board Member of the Women’s Professional Tennis Association, and coached heavyweight freshmen rowing at U.C. Berkeley. He currently teaches a legal course in Sports Law at Berkeley Law, U.C. Berkeley.
Musical Pairings

This course will offer a study of composers and performers who live at the same time in history, and seem to use similar musical language; yet their compositions differ in ways that provide valuable insight into their times and audiences. We will explore both ‘classical’ and ‘popular’ figures from the 18th to the 21st century including these ‘musical pairings:’ Bach & Handel; Gustav Mahler & Anton Bruckner; Bob Dylan & Leonard Cohen; Mozart & Haydn; John Adams & Steve Reich; Cole Porter & Irving Berlin; S. Sondheim & Andrew Lloyd Webber; Joan Baez & Joni Mitchell.

PROFESSOR JONATHAN BAILEY

Professor Bailey holds degrees in music from Northwestern, UC Berkeley, and a doctorate from Stanford University. He was dean and professor at the San Francisco Conservatory of Music prior to teaching in the Yale School of Music where he conducted the Yale Concert Choir, the New Haven Chorale and taught courses in the history of music. Currently Jonathan is professor emeritus at Pomona College in Claremont, California where he was chair of the Music Department and conductor of the College’s choral ensembles. Twice he won the coveted ‘outstanding teacher of the year’ award. He has been a program consultant for National Public Radio, an Arts Commissioner with the city of West Hollywood, and for 13 years, Artistic Director of the Gay Men’s Chorus of Los Angeles. A recipient of two Fulbright research grants, he has traveled and studied in Europe and Australia.
THE MEDICAL LECTURE SERIES

Our Medical Lecture Series has been an invaluable educational resource since 1982 granting access to expert opinion on major medical issues and developments in health care today. With thanks to Chancellor Dan Hawgood, M.B.B.S., for UCSF’s continued sponsorship, this cornerstone of our autumn curriculum features speakers from UCSF and is superbly organized by Melvin Cheitlin, M.D. All Fromm Institute students and their guests are encouraged and welcome to attend.

SCHEDULE OF LECTURES

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<th>Topic</th>
<th>Speaker</th>
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<td>Sept. 13</td>
<td>Marijuana: Is It a Medicine Yet?</td>
<td>Don Abrams, M.D., Prof. Clinical Medicine, UCSF</td>
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<td>Sept. 20</td>
<td>How Drugs Are Discovered</td>
<td>Brian Shoichet, Ph.D., Prof., School of Pharmacy, UCSF</td>
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<td>Sept. 27</td>
<td>Inflammatory Bowel Disease</td>
<td>Averil Ma, M.D., Chief Div. of Gastroenterology, UCSF</td>
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<tr>
<td>Oct. 4</td>
<td>Hastening Death: California’s End of Life Option Act</td>
<td>Robert Brody, M.D., Prof. Medicine, UCSF</td>
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<td>Oct. 11</td>
<td>Processed Foods: An Experiment That Failed</td>
<td>Robert Lustig, M.D., Prof. Medicine, UCSF</td>
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<td>Oct. 18</td>
<td>Living Well and Long with Serious Illness</td>
<td>Steve Pantilat, M.D., Prof. Medicine, UCSF</td>
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<td>Oct. 25</td>
<td>Advances in Pain Management</td>
<td>Melanie Henry, Assoc. Prof. Medicine, UCSF</td>
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<tr>
<td>Nov. 1</td>
<td>Can We Prevent Sudden Deaths On the Playing Field?</td>
<td>Melvin D. Cheitlin, M.D., Prof. Emeritus, Cardiology, UCSF</td>
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Generation to Generation

“What is it like to be a young adult in 2017?” Would you enjoy sitting down with some USF college students to talk about current events? Here’s your chance to join of an ‘exceptional’ course, half Fromm - half USF students, that promotes interaction, understanding and appreciation between students from different generations. Each week you’ll read one article, and then come together to discuss it in small, mixed USF/Fromm groups. You’ll talk about how prejudice can affect attitudes towards other groups (age, religion, ethnicity, sexual orientation, etc.). You’ll also talk about other topics the participants choose. Outside of class, groups will take two field trips – one chosen by the USF students and one chosen by the Fromm Institute students. Online, Fromm students also have the opportunity to join USF students and participate in weekly discussions about the latest social media buzz.

Enrollment Note: This course is taught by a USF Faculty member; it takes place on Wednesday during lunchtime, with a follow-up, end of the semester potluck on Wed., Dec. 6. Enrollment is limited to 20 Fromm students who should have a computer and can access the Internet. Participants will be selected by lottery on August 9. Faithful attendance is crucial. Don’t sign up if you can’t attend regularly.

PROFESSOR LISA WAGNER

Lisa S. Wagner, Ph.D. is Assoc. Prof. of Psychology, Chair of USF’s Interdisciplinary Committee on Aging and Director of the Gerontology minor. She completed her B.A. in English at the University of Michigan, and her Ph.D. in Social/Personality Psychology at the University of Washington. Dr. Wagner has taught/conducted research on stereotyping and prejudice for the past 20 years. Her research has examined ethnic/racial and age-related stereotypes. Dr. Wagner is interested in promoting positive, mutually beneficial interactions between younger and older adults. She has taught courses toward that end creating meaningful intergenerational contact on campus. Her teaching interests include social psychology, the psychology of prejudice, the social psychology of aging and adulthood and aging. Her co-authored book, Aging and Diversity: An Active Learning Experience, is being revised for its 3rd edition.
**WEDNESDAYS AT 1 P.M.**  
**PROF. ROATCAP**  
**Art, Dance & Fashion at the Ballet Russes: 1909 to 1929**

The Ballet Russes exploded onto the stage in a fusion of original music, exquisite design, and amazing dance that stunned the cosmopolitan Parisian audiences. In a quest for the avant-garde, Serge Diaghilev commissioned international artists to create costumes, backdrops and set designs for these ballets, creating a magical space onstage. Russian artists Benois, Bakst, Roerich, Gontcharova and Delaunay, or the French Matisse, Braque, Leger, Chanel, Laurencin and Rouault, as well as the Spanish Picasso and Miro, and the Italian de Chirico created sets and costumes which changed the fashion and the interior decor of the time. In addition to music by Borodin, Rimsky-Korsakov and Debussy, Diaghilev commissioned Stravinsky as well as Satie, Poulenc and Prokofieff. Diaghilev's method was to present three short ballets, each one different and unique. His Ballets Russes continues to amaze, inspire and to delight artists, designers, balletomane and dancers and will be the focus of this course.

**PROFESSOR ADELA ROATCAP**  
Dr. Adela Spindler Roatcap lived and studied in Buenos Aires, before returning to the USA and graduating from UC Berkeley in 1966 with a double major in the History of Art and Cultural Anthropology. She then received her M.A. from University of Oregon in 1969, with a thesis on the History of Spanish/Italian Renaissance Art, and her Ph.D. as a Kress Fellow from Stanford, with a dissertation on the iconography of Russian Medieval Art. She has written many articles regarding William Morris and fine press books, and published The Book of the Dance in the 20th Century, as well as Raymond Duncan, Printer, Expatriate, Eccentric Artist. In addition to her collection of rare books and prints dealing with the Ballets Ruses at Mills College, she was able to assist Leonide Massine in his research and re-staging of some of the ballets he had created for Diaghilev.

**WEDNESDAYS AT 1 P.M.**  
**RABBI BYCEL**  
**The Holocaust & Genocide: Will We Ever Learn?**

This course will examine core issues of human nature and our propensity to violence. Are human beings doomed to never learn from history? Is Never Again meaningless? What hope can we have for change? We'll look at the Armenian Genocide, the Holocaust, the Cambodian and Rwandan Genocides and ask, in what ways are they similar, in what ways do they differ? Is the study of Genocide simply historical or is it a contemporary theme with deep moral implications?

**RABBI LEE BYCEL**

Lee Bycel is Rabbi Emeritus at Congregation Beth Shalom, Napa, and a Senior Moderator at the Aspen Institute. He has devoted his life to a variety of social justice issues as a teacher, humanitarian and community leader. He was Dean of the Hebrew Union College, Jewish Institute of Religion in LA, where he was also Assistant Professor of Leadership and Applied Theology. He served as the Smither Visiting Professor of World Religions at the Claremont School of Theology. He graduated from the UC Berkeley with a B.A. in Philosophy, received rabbinic ordination from the Hebrew Union College, and earned a doctorate from the Claremont School of Theology. He has made humanitarian trips to East Africa including Darfur, Chad, and South Sudan where he visited refugee and IDP camps. In addition, he has traveled to Kenya, Haiti and Ethiopia where he helped to address a variety of humanitarian issues related to poverty and disease. In 2006, he was in Rwanda for the 12th commemoration of their genocide. In 1988, he was a guest of the German government to observe how the Holocaust was being taught. Rabbi Bycel writes often for the Huffington Post on a variety of social issues. President Obama appointed him to the Board of the United States Holocaust Memorial Museum in 2014 and he is also on the Committee of Conscience.
America On Stage & Screen: The 1980s

The 1980 Best Picture Oscar went to “Ordinary People” and the Tony for Best Play to “Children of a Lesser God” but the national rhetoric and sentiment was about American exceptionalism rather than the “ordinary,” and the public mood was fueled by an unparalleled conspicuous consumption of “more” that the signature term “Yuppies” would serve to abbreviate. The tensions of the ‘American 80s’ were between renewed national pride/prosperity and skepticism about the foundations of both. On stage and screen, the interrogation of American values included movies and plays like “Platoon,” “Born on the Fourth of July,” and “M. Butterfly” questioning our military adventurism, while “Fences,” “Rain Man,” and “The Heidi Chronicles” turned the spotlight on diverse American voices that had yet to be heard. This course will invoke and examine America during the 1980s through the lens of its stage and screen narratives. Plentiful clips from works of the period will be a significant component of the class.

Thursdays at 10 a.m.  Prof. Minninger

A Creative Writing Seminar: “The Readiness Is All” — Write On

Anyone old enough to study at the Fromm knows our task in ‘Act Three’ is to create a coherent story, to be beside ourselves witnessing whatever our unconscious minds are willing to release. In this writing seminar, we’ll write lines of thought and feeling as we are seduced by the pleasure of writing in the company of others. In an exploratory phase, we’ll build synergy in a shared room transforming our experience into meaning by extinguishing the voice that says, “That’s not good enough.” Later, when we enter the crafting phase that message is essential. Those who wish may read their freshly written writing aloud. One former participant wrote, “I write to give form to what was formless, and to have it for company.” Come join the company!

Reading Resources:  King: On Writing
                    Prose: Reading Like a Writer

Limited Enrollment. Should more than 25 apply, a lottery will select participants on Wednesday, August 16, 2017.

Professor Larry Eilenberg

Larry Eilenberg has had a distinguished career in the American theatre as an artistic director, educational leader, and pioneering dramaturg. Dr. Eilenberg earned his B.A. at Cornell University and his Ph.D. and M.Phil. at Yale University. He is Professor of Theatre Arts at SF State, where he has been teaching for over 30 years and where he served 4 terms as Department Chair. He has also taught at Yale, Cornell, the University of Michigan, and the University of Denver. Artistic Director of the renowned Magic Theatre during the period 1992-2003, Dr. Eilenberg has also served as a commentator for National Public Radio’s “Morning Edition,” as a U.S. theatrical representative to Moscow, and as a popular lecturer on comedy.

Professor Joan Minninger

Joan Minninger has taught writing at NYU, UC Berkeley and UCLA. She has given writing seminars for The Dramatists Guild, The Mystery Writers of America, and The American Academy of Psychotherapists. She has written thirteen books including Total Recall, a Book-of-the-Month Club alternate selection, Free Yourself to Write, a Writers Digest Book Club selection and has co-authored The Father/Daughter Dance, A Psychology Book Club selection. Together these have been translated into seven languages. Her Ph.D. is from New York University.
THURSDAYS AT 10 A.M.  PROF. PERITZ

Big, Deep & New: Recent Works in Systemic Philosophy

While trends in contemporary culture/politics promise not only ‘the death of philosophy,’ but also the arrival of a ‘post-truth epoch,’ the oldest discipline seems not to have gotten the memo. Instead, the last 50 years witnessed a blossoming of original, important, exciting and genuinely new work in systematic philosophy. Spanning different theoretic traditions (analytic, continental) and locations (Anglo-American, German, French, post-colonial), systematic philosophy revisits the important questions that occupied the grand tradition for much of the last 2,500 years. What matters in life? What do we owe to each other? What do we mean by the truth? Does human morality stem from reason, emotion, or their combined operation? What is the nature of justice? Is it always wrong to lie? Can all aspects of human experience be accounted for in terms of biological processes or do some escape reductive scientific explanation? At the same time, race, gender, identity and, ultimately, the claim to universal knowledge and authority made on behalf of philosophy itself, have been added to the range of traditional issues addressed by contemporary philosophers. This course is for those interested in coming up to speed with important developments in recent philosophy and will focus on the big ideas from the most important thinkers. In it, we’ll survey important, challenging works in contemporary philosophy, but also put these thinkers in dialogue, testing the insights they generate and the blind spots they produce. Among those whose works will be surveyed include: Rawls, Habermas, Foucault, Dworkin, Scanlon, Nussbaum, Butler, Shelby, and others.

PROFESSOR DAVID PERITZ

David Peritz earned his BA from Occidental College and Ph.D. from Oxford. A professor at Sarah Lawrence since 2000, he is recipient of a Marshal Scholarship and taught at Harvard, Deep Springs and Cornell, as well as being a visiting scholar at Erasmus University (Rotterdam) and the London School of Economics, and regular visiting faculty at Dartmouth. His research specialization is modern and contemporary political philosophy, especially theories of democracy and justice and their relations to issues of diversity and inequality.

THURSDAYS AT 10 A.M.  PROF. ZELDER

The Economics of Almost Everything

You really don’t understand economics, but you want to. Now you can. In this course, you’ll gain a firm foundation in economic principles and how they apply, learning the intuitive basis on which consumers, firms and governments make choices, and how to think ethically about the outcomes of these choices. In the process, you’ll discover that understanding economics is just common sense — economic decisions and ethical assessments of them revolve around benefits and costs, both monetary and (importantly) non-monetary ones. Even without previous success in learning economics (a sadly common fate), you’ll find that sharpening this common economic sense is a process that is neither mysterious or inaccessible. Once you understand that you’ll be equipped to make sense of everyday choices regarding your own scarce resources (money/time) as well as ones involving smoking, religious faith, suicide, baseball strategy, child behavior, and love, among many others.

PROFESSOR MARTIN ZELDER

Martin Zelder is a microeconomist with diverse interests, as reflected in the topics addressed in some of his publications: love, divorce, sex, suicide, fertility, and academic fraud. After receiving his Ph.D. from the University of Chicago (where he wrote his dissertation with 1992 Nobel Laureate Gary Becker), he subsequently held academic appointments at Northwestern University, University of Chicago, Duke University, Australian National University, and also at the Fraser Institute, a Canadian think tank. Among his teaching awards is recognition as number 5 among the “top 10 professors” at Northwestern in the 2009 edition of Purple: The Unofficial Student Guide to Happy, Healthy Living at Northwestern. This ranking was based on how devoted faculty were to students learning, experience in the field, how fair they are, and how entertaining they are.
Wagner Without Fear: Adventures with the Great Genius of German Opera

PRESENTED UNDER THE AUSPICES OF THE VICTOR MARCUS CHAIR IN OPERA STUDIES

Richard Wagner was the towering figure of Nineteenth Century Opera, a genius whose work affected virtually every other composer of his time. His operas can be daunting, exciting, stirring, and demanding, all at the same time. Let’s take a close look at Wagner’s world and discover what lies behind the music, as we watch him grow in power and influence, and glimpse the people, events, and controversies that made his life and art so fascinating. We’ll use video examples to examine in detail his majestic and mythic music dramas. No previous opera background required. Just watch, listen, and enjoy.

PROFESSOR CLIFFORD “KIP” CRANNA

Now in his 38th year with San Francisco Opera, where he serves as Dramaturg, Dr. Cranna earned his Ph.D. in musicology at Stanford, and teaches at the SF Conservatory of Music. He writes and lectures frequently on opera and is a regular moderator for the SF Opera Guild’s “Insight.” He has managed the commissioning of many new operas by composers such as Glass, Adams, Previn, Heggie, and others. For years he was Program Editor and Lecturer for the Carmel Bach Festival. In 2008 he was awarded the San Francisco Opera Medal, the company’s highest honor. In 2012 his work was honored with the Bernard Osher Cultural Award for distinguished efforts by an individual to bring excellence to a cultural institution. He was Dramaturg for Wagner’s Ring Cycle at the Kennedy Center.

Why Join the Frommcast? (see page 2 for details)

You can have both entree to the Frommcast Library and timely access to this course. “Wagner Without Fear” will be posted to the Fall ’17 Frommcast a week and a day (Friday, 3 p.m.) after lectures are presented in Fromm Hall. How’s that for a bonus? Take this course via the Internet, while attending others in our classrooms.

The Federalist Papers: Part One

Among other functions, political theory justifies power, limits on power, rights, and limits on rights. The Federalist Papers are thus not only the original political theory of the U.S. Constitution, but also some of the greatest political theory the world has known. Written mostly by Madison and Hamilton, these 84 essays aimed to convince key state conventions to ratify the proposed Constitution of 1787.

To understand what they were responding to, we begin with a walk through the Constitution and an overview of leading arguments by the Antifederalists, who opposed its ratification. The bulk of the course will then examine key passages from the first 44 Federalist Papers. With sufficient interest, part two of this course will focus on the final 40 essays in Fall 2018. Those who take this course will deepen their understanding of the U.S. Constitution at a time when that understanding is as important as ever.

Reading Resources:  Jay, Hamilton, Madison: The Federalist Papers

PROFESSOR MARTIN CARCIERI

Martin D. Carcieri has taught courses in Constitutional Law and Political Theory as a Professor of Political Science, SF State University. He holds a J.D. from UC Hastings and a Ph.D. in Political Science from UC Santa Barbara. He has earned four teaching awards and has published twenty-seven journal articles and book chapters. His work has appeared in top journals in four disciplines, and has been cited to the U.S. Supreme Court in five landmark cases in the 21st century. His most recent book is Applying Rawls in the 21st Century: Race, Gender, the Drug War, and the Right to Die.
**THURSDAYS AT 1 P.M.**

**Prof. O’Sullivan**

“Nothing to Fear:” New Light on the New Deal

Historians have long contended that the New Deal was one of the most groundbreaking political eras in American History. This course will explore the key characters in that story, from the President himself and his extraordinary wife, Eleanor, to major figures such as Frances Perkins, Harry Hopkins, Henry Wallace, Harold Ickes, and many more. We’ll revisit FDR’s path to the presidency, his policies during the Great Depression and his unprecedented four consecutive landslide elections. The course will feature in-depth reassessments of the most enduring controversies of the era such as economic policy, the ideological character of the New Deal, the struggle for civil rights, clashes with the Supreme Court, and the New Deal’s influence on American life and culture.

**PROFESSOR CHRISTOPHER O’SULLIVAN**

Chris O’Sullivan (B.A., UC Berkeley, Ph.D. London School of Economics) has taught history at USF since 2002 where he is the recipient of the Innovations in Teaching Prize as well as the Distinguished Teaching Award. He has conducted research at the FDR Presidential Library for nearly thirty years and has published four books on the Roosevelt era.

**THURSDAYS AT 1 P.M.**

**Prof. Garrett**

Skepticism: The Virtue of Uncertainty in Ancient, Modern & Future Times

Yuval Noah Harari, in his recent book *Sapiens: A Brief History of Humankind*, states that the first and most important discovery of the scientific revolution was the discovery of ignorance. “Modern science is based on the Latin injunction — ignoramus — ‘we do not know.’ The assumption is not only that we don’t know everything; even more critically, the assumption is that the things that we think we know, can be proven wrong as we gain more knowledge.” The course will survey the history of skepticism, its gradual undermining of the traditional understanding of Truth, and the vital role it has come to play in philosophy, religion, and science. It sounds strange to say, but ‘ignorance’ is not the enemy of science, but its precondition. The true enemy of science is certainty — the uncritical acceptance of beliefs that are confidently based on authority, not on evidence. In this course, we’ll elaborate and assess Harari’s provocative assertion and note how uncritical certainty has become prevalent in American culture with thundering ‘certainties’ being shouted beyond scientific inquiry threatening both representative democracy and personal integrity.

**PROFESSOR WILLIAM GARRETT**

Bill Garrett is a Professor of Philosophy and Religion. He received his B.A. and M.A. degrees in philosophy from SF State, and his Ph.D. in religion and philosophy from the California Institute of Integral Studies. For the past forty years, he has taught courses in the history of ideas, including courses in religion, culture, and literature. He is author of *Bad Karma: Thinking Twice about the Social Consequences of Reincarnation Theory*. His most recent book is titled *Marie Stopes: Feminist, Eroticist, Eugenicist*. Professor Garrett says of himself: “I love working with ideas, and I love attempting to communicate the sheer joy of working with ideas.”

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Classes take place in Alfred & Hanna Fromm Hall located at the west entrance to USF’s campus (Parker at McAllister). Conveniently located and disabled accessible, they are enhanced by ‘state-of-the-art’ audio/visual tools including a Sennheiser Assistive Hearing System.

Parking on campus requires a valid USF Fromm Institute Parking Permit. Permits are extremely limited and costly. Accordingly, the Fromm Institute encourages carpools and public transportation.

To apply for parking, return the Parking Application (mailed with your enrollment confirmation) along with your Membership Fee Remittance Form. Applications must be received by August 16, in order to be considered. Checks payable to ‘USF/Fromm Institute’ will be cashed upon receipt.

After students who hold a CA DMV Disabled Driver Placard, remaining permits are distributed based on the number of riders transported in a vehicle and the distance traveled to reach USF. As the University limits the number of parking permits that can be distributed, refunds will be made to any applicant to whom a permit can’t be offered.
OUR WEBSITE FROMM.USFCA.EDU
If you haven’t yet, discover the Fromm Institute website — fromm.usfca.edu. Why? It’s a helpful tool to access so many Fromm resources. Along with information on Fromm’s mission/history, faculty/curriculum, fees, and our need for community support, you’ll find these connections.

- Under “Course Materials,” Fall ’17 class handouts are posted on a weekly basis, each Friday at 3 p.m.

- Newsletters and catalogs are there under “Communications” and this current Fall ’17 Catalog is prominently featured. Share it with friends, family — anyone interested in reviewing what’s in your hands now.

- Under “Fall 2017 Faculty Presentations,” there are videos of our faculty speaking about their courses this session.

- Our Frommmcast button links you to our Frommmcast library of digital courses.

- Holidays, our Academic Calendar, How to Contact the Fromm Institute, Class Hours and Office Hours are there, too, and so are Closed Classes, that can no longer accept your admittance request.

Browsing around? Go on-line to fromm.usfca.edu and explore the Fromm Institute at USF. It's time well spent — a great resource for anyone interested in, or attending.