I’ve placed all that I once learned in boxes full of thought
and now that I have many years, I see what I could not.
Welcome

The Fromm Institute is a “University within a University” offering daytime courses for retired adults over 50 years of age. Founded by Alfred and Hanna Fromm in 1976, the Institute offers intellectual stimulation and introduces its members to a wide range of college level learning opportunities with full access to the facilities and services at the University of San Francisco.

The Institute has a firm commitment to learning and believes that older students should be able to learn within a peer setting and be taught by emeritus professors of their own age.

The Institute presents its non-credit courses during three, eight-week sessions each year. Meeting once a week at either 10 a.m. or 1 p.m. and lasting ninety minutes, our courses span such areas as psychology, literature, philosophy, science, theology, history, art, music, politics and writing.

Self-governance gives the Fromm Institute a unique identity at USF while still remaining an integral part of campus life. It is an independent, non-profit program that solicits funding from its members and a broader philanthropic community. Governed by a Board of Directors, the Friends of the Fromm Institute, our administrators, faculty and students set their own pace. Students do, however, take part in other campus activities.

The Fromm Institute welcomes people regardless of previous academic achievement or their ability to pay a modest membership fee. This San Francisco “original” serves hundreds of older students each day, and includes thousands among its lifelong learning student body and alumni.

Our classes take place in Alfred & Hanna Fromm Hall which is located at the west entrance to USF’s campus (660 Parker at McAllister). Conveniently located and disabled accessible, they are staged in technologically “smart” classrooms, that are enhanced by ‘state-of-the-art’ audio/visual tools including a Sennheiser Assistive Hearing System.

Join Us For Open House

As each session is about to begin, the Fromm Institute holds a general assembly, an Open House, that is designed to welcome everyone back to school. It also is staged to provide an orientation for new members, and to showcase all of the session’s faculty and their courses.

Fall Open House takes place in Fromm Hall on Wednesday, September 4, 2013, and starts with breakfast bites at 9:30 a.m. followed at 10 a.m. with our two and a half hour program. Immediately following Open House, at 12:30 p.m. in the Maier Room, there is a New Members Orientation Luncheon to which all new members are strongly encouraged to attend and should RSVP their attendance before August 31.

Academic Calendar

FALL 2013

Open House Classes Begin Classes End Make-Up Week Holiday

WINTER 2014

Open House Classes Begin Classes End Make-Up Week Holidays

SPRING 2014

Open House Classes Begin Classes End Make-Up Week Holidays

On the Cover

“In these ripening years, there’s no better time to learn the lessons of the whole life than now,” a Fromm Institute emerita Prof. Dody Donnelly once noted. It’s her intuitive words, spoken when she was 84 years old, that inspired our collaged cover. Collaboratively created by the Fromm Institute staff using the artwork of Mike Moran, its verse element unites with dream-like and cerebral images to validate the amazing opportunity that lifelong learning affords to those who pursue it in their later years.
This 2013 Fall Catalog

In this booklet you'll find a list of all the classes presented, the session’s course descriptions, and our faculty biographies. You'll also read general information about Fromm Institute membership and enrollment, and, if applicable, how you may apply for one of the few on-campus parking permits.

For thirty-seven years the Fromm Institute has encouraged ‘career-free’ persons, age 50 and older, from all walks of life, to engage their minds in academic pursuits. As you discover what our lifelong learning program is all about, you are invited to join them.

Membership

The Fromm Institute welcomes ‘career free’ people 50 years of age and older regardless of their educational background or financial status. The desire to learn is the sole criteria for enrollment.

☐ You must be an enrolled member to attend Fromm Institute classes. Once you are, you'll be able to enjoy not only the Fromm Institute experience, but also a full range of intellectual and social benefits found within USF’s multi-generational college environment.

☐ Membership entitles you to enroll in as many as four (4) courses per session. Should you select one, two, three or four classes — the membership fee remains the same.

☐ Series, always offered on Wednesday mornings, such as this session’s Medical Lecture Series, are open to all Fromm Institute students and their guests regardless of the number of classes selected. As a member you may attend any or all of them at no additional cost.

Fees

Because the Fromm Institute is a non-profit program, it is “the educational bargain of the century.” Membership fees cover only half of the program’s expenses.

☐ Currently, the membership fee for the Fromm Institute is $250 per session. In the Fall Session only, at the start of an academic year, members may select an Annual Membership for $700. It entitles you to enroll in all three, eight-week sessions (Fall, Winter and Spring), and saves $50. To take more than four classes, you may do so by paying an additional $125. Your selections beyond four would be on a space available basis.

☐ Scholarships are available for those with a financial need, but everyone must pay something toward their membership as they enroll.

☐ Your membership fee is not tuition and cannot be prorated or applied to a future session should you withdraw. Refunds less a $100 administrative fee are granted only through the first two weeks of classes, until September 19, 2013.

Payments

Your payment of a membership fee (Annual, Session, Scholarship) is the final step in securing your classes. Without such by a prescribed due date, your enrollment will be in jeopardy. You can pay your fees with cash, check or in-person with a credit card (Visa, MasterCard, American Express, Discover). The Fromm Institute cannot accept your verbal or written transmission of credit card information for the payment of your membership fee.

Robert Fordham, Executive Director
Scott Moules, Assistant Director, Technology & Design
Carla Hall Belmonte, Assistant Director, Program Resources
Herbert Gracia, Program Manager, Instructional Technology
Dawa Dorjee, Program Manager, Student Services
Professor Albert Jonsen, Academic Advisor

How To Contact Us

The Fromm Institute office is located in Fromm Hall on the University of San Francisco’s Lower Campus at its Parker Avenue entrance. You can reach the office at:

Phone: 415-422-6805
Fax: 415-422-6535
Email: fromm@usfca.edu
Mailing Address: 2130 Fulton St. | SF, CA 94117-1080
After reviewing the catalog and deciding which courses you’d like, follow these instructions.

I. Review Your Membership Options

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Member (Fall Session only)</td>
<td>$700</td>
</tr>
<tr>
<td>Session Member</td>
<td>$250</td>
</tr>
<tr>
<td>Scholarship Member</td>
<td>Any Amount You Can Pay</td>
</tr>
<tr>
<td>Additional Course Fee</td>
<td>extra $125</td>
</tr>
</tbody>
</table>

II. Contact Us

Phone 415-422-6806, our Enrollment Line. State your name and the membership category you wish. Then, state your enrollment choices and alternates (if any). New Members must provide a mailing address and telephone contact.

- or -

E-mail fromm@usfca.edu a message that includes your first and last name and your enrollment choices and alternates (if any). New Members must include a U.S. postal mailing address and phone contact. If you do not receive an automatic reply that your email enrollment was accepted, resend the above information as your original message did not go through.

III. Wait For A Confirmation/Bill

You’ll receive (1) a Confirmation of Enrollment in the mail as well as (2) a Parking Application and (3) a Remittance Form. Check your confirmation letter carefully. Return your payment by the due date and if you would like to apply for parking, include a completed Parking Application and fee.

On-Campus Parking

Parking on campus requires a valid USF Fromm Institute Parking Permit. Permits are extremely limited and costly. Accordingly, the Fromm Institute encourages carpools and public transportation.

To apply for parking, return the Parking Application (mailed with your enrollment confirmation) along with your Membership Fee Remittance Form. Applications must be received by August 15, and must include a separate check payable to ‘USF/Fromm Institute’ in order to be considered.

After satisfying students who hold a CA DMV Disabled Driver Placard, permits that are left are distributed based on the number of riders transported in a vehicle and the distance traveled to reach USF.
### Monday 10 a.m. - 11:40 a.m.
- Turner "From the Horse’s Mouth: A First Amendment ‘Good Reads’ Seminar"
- Lewis "Night Falls in November: Neuroscience, Story & the Mysterious Death of JFK"
- Zimmerman "‘American-ness’ of Moby Dick & Huck Finn"
- Newbrun "Self Portraits: Modern Artists"

### Monday 1 p.m. - 2:40 p.m.
- Handeland “Electricity: From Morse and Edison to Silicon Valley and Beyond”
- Buxton “Jazz Goes to Hollywood”
- Rothmann “Making of the President 1940”

### Tuesday 10 a.m. - 11:40 a.m.
- Mautner “True to Our Own Self: Creative Writing Seminar”
- Watts “Poems for the Time Capsule”
- Fracchia “City Built on Hills: SF 1880 to 1915”
- Jonsen “Eight Popes, A Popess & A Pirate”

### Tuesday 1 p.m. - 2:40 p.m.
- Safer “Seminar on Roth’s Historic Trilogy”
- Roatcap “Michelangelo & the Medici”
- Carcieri “Great Equal Protection Cases”
- Keolker “A Verdi Celebration”

### Wednesday 10 a.m. - 11:40 a.m.
- Various Lecturers “The Dr. Walter Birnbaum Medical Lecture Series”
- Wagner “Communication Across the Generations”

### Wednesday 1 p.m. - 2:40 p.m.
- Kohn “Our American Language”
- Pierson “The U.S. Civil War: Origins, Consequences”
- Eilenberg “O’Neill, Shepard & Mamet: Dramatists of the American Dream Turned Nightmare”

### Thursday 10 a.m. - 11:40 a.m.
- Goldmark “James’ Varieties of Religious Exp.”
- Keahey “Impact of Digital Technology”
- Neumeier “Burma/Myanmar & Its Neighbors”
- Bailey “Listening to Architecture”

### Thursday 1 p.m. - 2:40 p.m.
- Minninger “Memory Blanks/Memory Banks”
- Garrett “Cultural/Religious Roots of National Socialism”
- Levy “Deciphering Asian Art & Philosophy”
- Hunt “History of Wine: 7,000 Years of Joy”

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**When Enrolling...**

When you email or phone your enrollment, first tell us your NAME. If you are a new student, give us your full ADDRESS, and don’t forget to include your PHONE NUMBER. Then, please tell us your MEMBERSHIP CATEGORY. Categories are: Annual $700 (available in the Fall Session only) | Session $250 | Scholarship (pay what you can).

Seminars require active participation, and attendance at the first class is mandatory. Specific details for each seminar are listed within the catalog in the enrollment note attached to the corresponding course description.
FROM THE HORSE’S MOUTH: A FIRST AMENDMENT “GOOD READS” SEMINAR

In this seminar students will read and discuss a selection of great First Amendment opinions. Rather than have the judges’ opinions filtered and interpreted through a lecturer or a textbook, the students will get them “from the horse’s mouth,” directly in the words of their authors. The opinions, written in significant free speech cases, will be selected because of their literary quality, their eloquence, their entertainment value (some are funny), and their accessibility to lay readers.

Note: This seminar will be limited to 30 participants who must apply by Thursday, August 15. Should there be more than 30 applicants, participants will be selected by lottery. Attendance at the first class (Sept. 9) is mandatory and expected throughout the session. Also, a separate materials fees for this seminar will be collected during the 2013 Fall Session.

Prof. William Bennett Turner

Mr. Turner practiced law for 45 years. He specialized in unusual litigation, including constitutional law. He argued three cases before the U. S. Supreme Court (including two First Amendment cases), handled dozens of appeals, and served as counsel in many notable state and federal trials. For the past 28 years he has taught courses on the First Amendment and the press at UC Berkeley, first in the Graduate School of Journalism and then in the undergraduate Media Studies major. He graduated from the Harvard Law School in 1963 and, after a Fulbright fellowship in comparative law, practiced law in New York, did civil rights cases in the South, returned to Harvard to teach in 1977, founded his own firm in 1978, and practiced in San Francisco through 2008. He served for several years as Legal Affairs Correspondent for KQED television, including on the PBS “We the People” series on the bicentennial of the Constitution. He has published dozens of articles in various magazines, newspapers, online sites, and law reviews. He is the author of Figures of Speech: First Amendment Heroes & Villains.

NIGHT FALLS IN NOVEMBER: NEUROSCIENCE, STORY AND THE MYSTERIOUS DEATH OF JFK

Prof. Thomas Lewis, M.D.

Thomas B. Lewis, M.D. is an assistant clinical professor of psychiatry at the University of California, San Francisco, School of Medicine, and holds the Robert E. Fordham Chair in Exploratory Neuroscience at the Fromm Institute at the University of San Francisco. An expert on psychopharmacology and psychobiology, Dr. Lewis has written and lectured extensively on a broad range of topics for professional audiences and the general public, in settings ranging from the classroom to Google and from New York to New Zealand. Once described by Time Magazine as “Who? We don’t have that name in our files,” Dr. Lewis is better known to Fromm students as, “that guy who won’t shut up about the brain.”
Monday

THE “AMERICAN-NESS” OF THE AMERICAN NOVEL: MOBY DICK & HUCK FINN

Prof. Ernest Newbrun
Ernest Newbrun is Professor Emeritus at UCSF where he taught oral biology for over 30 years. He received dental degrees from the University of Sydney in 1954 and Alabama in 1959; his graduate degrees are from universities in Rochester, N.Y. (M.S.), and UCSF (Ph.D. biochemistry). In addition he has honorary doctorates from University of Lund (Sweden) and Sydney (Australia). Since his retirement from the UC in 1994, he has been teaching in lifelong learning programs at USF’s Fromm Institute and Sonoma State University Osher Lifelong Learning Institute on a variety of topics from an interdisciplinary perspective.

SELF PORTRAITS: HOW MODERN ARTISTS SEE THEMSELVES

Prof. Newbrun
Self-portraiture asks artists to think carefully about themselves, not merely their physical appearance but also the image that they wish to project of themselves, personality, character, mood, and social status. In a previous course we studied self portraits from the Renaissance to the end of the 19th century. This year we will consider modern and contemporary artists of the 20th and 21st century like the Austrian Secessionists: Scheifele, Kokoschka, German Expressionists: Kollwitz, Kirchner, Dix, Grosz, Beckmann; American moderns like Rivera, Kahlo, Szyk, Soyer, Rockwell, Wyeth and Chuck Close; Australians like Sidney Nolan, Geoffrey Smart, Englishmen like Lucian Freud and many others. We will consider the background of each artist, their milieu, training, where possible observe how they age but above all how they see themselves.

Note: A separate materials fee for this course will be collected in September.

ELECTRICITY: FROM MORSE AND EDISON TO TODAY’S SILICON VALLEY AND BEYOND

Prof. Rod Handeland
Having grown up in Chicago area, Rod Handeland graduated from Northwestern in engineering and completed an MBA at NYU and Cincinnati University. Chevron brought him to San Francisco, where most of his career was in international business, advising companies on technology and business abroad. He taught at Golden Gate University and currently assists firms and organizations in application of company and business history to meet current opportunities and challenges.
Monday

JAZZ GOES TO HOLLYWOOD: A STORY OF MUSICIANS & MUSIC ON SCREEN  PROF. BUXTON
“We’re goin’ Hollywood” as the course looks at jazz on film over the last 100 years. The course will include early short subject films with Duke Ellington, Louis Armstrong, and others appearing in them. We’ll see and talk about the 40’s film, “Cabin In The Sky” with Ethel Waters, Eddie ‘Rochester’ Anderson, Lena Horne and, a cast of the leading black entertainers of the day. The ‘Soundies’ — a grand experiment of musical film performances made for a jukebox will be shared as will “The History New Orleans,” an obscure Hollywood movie that attempted to tell the story of jazz. We’ll include big bands on film like Benny Goodman’s and more — all in their cinematic best and worst.

Prof. Sonny Buxton
Prof. Buxton's lifelong passion has been music and documentary filmmaking. He has worked as a professional musician, playing with the likes of Peggy Lee, Billy Eckstine and Bill Strayhorn. He has produced shows ranging in scope from the Motown Allstars to B. B. King, Ray Charles, Ella Fitzgerald, and Miles Davis. He traveled with Duke Ellington producing an award winning audio documentary. A longtime jazz club/restaurant operator in Seattle and SF, Mr. Buxton has also had a long career in broadcasting working locally for KGO TV and Radio as an on TV newsman, an on-air talk show host and an executive producer. He is a three-time Northern California Emmy Awardee. He is currently host to “Saturday Mid-Day Jazz” on KCSM Radio. Working as a social psychologist and a professional football player have been other parts of the life now being put into a book titled, Memoirs of a Jazz Junkie: My First Two Hundred Years.

THE MAKING OF THE PRESIDENT 1940  PROF. ROTHMANN
Can there be another election that has everything? Consider this: FDR runs for a third term; the Republicans nominate a ‘dark horse’ candidate, former Democratic Wendell Willkie, and Europe and Asia are at war. As the backdrop for the making of a president 1940, America is on the sidelines of those major conflicts and the fate of the world hangs on a tough choices. This course will take you back to that time just before the global conflict of world War II and examine how our nation went about selecting its next leader, the President of the United States.

Prof. John Rothmann
John F. Rothmann is a politics/foreign policy consultant specializing in the US, the Middle East and the former Soviet Union. He is a frequent lecturer on American Politics and has been called “a scholar of modern Republicanism” while being acknowledged “for his unique insights, and in particular for rare and crucial materials.” Rothmann served as Director of the Nixon Collection at Whittier College from 1968 to 1970, as Chief of Staff to Senator Milton Marks, Field Representative to Senator Quentin Kopp, and in 1982 was one of the founders of the Raoul Wallenberg Jewish Democratic Club. Widely published and honored, Rothmann has spoken on more than 150 college/universities in the US, Canada and Israel and has been on the faculty of USF. Both his B.A. and his Masters in Arts in Teaching are from Whittier College. Prof. Rothmann is the co-author of Icon of Evil — Hitler's Mufii and the Rise of Radical Islam and the soon to be released, Harold E. Stassen: The Life and Perennial Candidacy of the Progressive Republican.

"Education is the mother of leadership."  -  Wendell Willkie
TRUE TO OUR OWN SELF: A CREATIVE WRITING SEMINAR

This seminar will include stories, memories and vignettes. There will be writing in class and sharing our thoughts. We’ll read and discuss short stories and accomplish reading assignments at home. Our workshop will be interspersed with thoughts about conflict, character, point of view, dialogue and other elements of craft.

Reading Resource

Stavans, ed.: Oxford Book of Jewish Stories

Note: This seminar will be limited to 30 participants who must apply by Thursday, August 15. Should there be more than 30 applicants, participants will be selected by lottery. Attendance at the first class (Sept. 10) is mandatory and expected throughout the session.

Prof. Gabriella Mautner

Professor Gabriella Mautner was born in Germany. Her family fled to Switzerland during World War II and later moved to America. She studied and taught English/Creative Writing at SF State University. Her publications include poetry, as well as the novels Out of A Season, and Lovers and Fugitives. In 1993, she won a competition for her short story “Water Lilies.” She completed two more novels, one of which was awarded a Marin Arts Grant. Her memoir about the city of her childhood, The Good Place, was translated by the author and published in Germany in 2004. It was followed by the original English version in 2006. Two years later, she received the Milley Award for literary arts from the citizens of Mill Valley. She recently published a novel, Addio Positano, and has just completed a new work, Victor Nameless.

POEMS FOR THE TIME CAPSULE

Occasionally, a poem comes along that knocks your socks off. “Killer Poems,” we call them. Over my years studying, teaching and writing, I have come across poems that I believe should be looked back upon by future generations as representative of the finest that civilization has to offer. I have collected an anthology of these works that will serve as text for the course. We will have a chance to examine the craft, the inspiration, the epiphany and the poet that makes each of these poems exceptional. At class’ end you will have a collection of the finest and a deeper connection to both the poem and the poet.

Prof. David Watts, M.D.

David Watts has taught poetry and literature at the Fromm for almost 20 years. He is published widely in the field: seven books of poems, two books of short stories and several essays. He also organizes and leads a summer workshop on the subject of writing and healing. His name shows up repeatedly on the list of America’s Best Doctors and America’s Most Compassionate Doctors and he is an inventor in the field of gastroenterology. He is a classically trained musician, a television producer/host and occasional NPR commentator. He writes under more than one name.

HOPE

“Hope” is the thing
with feathers
That perches in the soul
And sings the tune
without the words
And never stops at all

– Emily Dickinson
CITY BUILT ON HILLS: SAN FRANCISCO, 1880 TO 1915

PROF. FRACCHIA

The Gold Rush was over; the Comstock was played out; but San Francisco continued to grow to become the “Queen of the West.” Political and business corruption dominates the last quarter of the nineteenth century and the early years of the twentieth. An earthquake and fire destroy San Francisco, but it rebuilds; and the city celebrates its resurrection in a world’s fair, the Panama Pacific International Exposition of 1915. This course will convey our city’s history as it evolved from its silver age through its era of discontent on into its 1906 ordeal and transformation.

Prof. Charles Fracchia

Receiving his B.A. in history, USF, Professor Fracchia did graduate work at UC Berkeley in Library Science, at SF State in History, and at the GTU, Berkeley in Theology. He has taught at USF, SF State, and City College and lectured extensively throughout the Bay Area. He has written numerous articles and books, including Fire and Gold, The Golden Dream, City by the Bay, and When the Water Came Up to Montgomery Street: San Francisco During the Gold Rush. He is Founder and President Emeritus of the San Francisco Museum and Historical Society and a Fellow of the California Historical Society and of the Gleeson Library Association.

EIGHT POPES, A POPESS AND A PIRATE:
A MINUTE HISTORY OF THE PAPACY

PROF. JONSEN

The papacy, chief office of the Roman Catholic Church, has an unbroken two thousand year history; 266 men have held the office. This course is a “minute” history of this institution, that is, a brief look at a few of its most important occupants and their influence upon Western civilization and religion. The group will include five of the most significant popes, as well as the most disastrous ones, including the mythical Pope Joan. These quick glances will be incorporated into the evolution of the papacy over two millennia.

Reading Resource: Norwich: Absolute Monarchs

Prof. Albert Jonsen

Albert Jonsen was professor of medical ethics at the University of California, San Francisco and at the University of Washington. He also taught at Yale, Johns Hopkins and Oxford Universities. He is author of Bioethics Beyond the Headlines, The Birth of Bioethics, A Short History of Medical Ethics and co-author of Clinical Ethics and The Abuse of Casuistry. He was a member of the Jesuit Order from 1949 to 1976 and President of University of San Francisco from 1969 to 1972. He holds a doctorate in Religious Studies from Yale University.

"Anybody can be Pope; the proof of this is that I have become one."

— Pope John XXIII
A SEMINAR ON ROTH’S HISTORIC TRILOGY: AMERICAN PASTORAL, I MARRIED A COMMUNIST & THE HUMAN STAIN

PROF. SAFER

These three novels are designated a trilogy because they highlight three historical occurrences that fundamentally damaged American society after the Second World War: the Vietnam War and the rebellions of the 60s and 70s, McCarthyism in the ‘50s, and the Political Correctness frenzy of the ‘80s and ‘90s. Roth combines laughter and pain, farce and deadly seriousness, as he lampoons the sentimental yearning for the American Dream and people’s incapacity to face its collapse. We’ll be interested in placing these three novels in the historical and philosophical context of Roth’s works as a whole. Whenever possible, we’ll connect themes in these novels to those in other postmodern works, such as Barth’s The End of the Road, Capote’s In Cold Blood, Kesey’s One Flew Over the Cuckoo’s Nest and Vonnegut’s Slaughterhouse-Five. We’ll look at expressions of the postmodern by architects, such as Philip Johnson, Robert Venturi, and Charles Jencks.

Reading Resources
Roth: American Pastoral  Roth: The Human Stain  Roth: I Married a Communist

Note: This seminar will be limited to 30 participants who must apply by Thursday, August 15. Should there be more than 30 applicants, participants will be selected by lottery. Attendance at the first class (Sept.10) is mandatory and expected throughout the session.

MICHELANGELO & THE MEDICI

PROF. ROATCAP

When Michelangelo Buonarroti was fourteen years old, he was adopted by Lorenzo de’Medici and moved into the palazzo on the Via Larga — where he was treated, in every respect, like a member of the family. Lorenzo’s children became his siblings, their tutors and schoolroom his, and their view of the world forever his own. Two of his newly acquired brothers went on to became Popes — Leo X and Clement VII. This then, is the beginning of our narrative — a story with a fabulous cast of characters and the greatest Art masterpieces of the Italian Renaissance, including works by Sandro Botticelli, Leonardo da Vinci, and of course, Raphael Sanzio, prince of painters.

Prof. Adela Roatcap

Dr. Adela Spindler Roatcap lived and studied in Buenos Aires, Argentina, before graduating from UC Berkeley in 1966 with a double major in the History of Art and Cultural Anthropology. She received her M.A. from the University of Oregon in 1969, with a thesis on the History of Spanish/Italian Renaissance Art, and her Ph.D. as a Kress Fellow from Stanford, with a dissertation on Russian Medieval Art. She has written many articles regarding fine presses and rare books, and published The Book of the Dance in the 20th Century, as well as Raymond Duncan, Printer, Expatriate, Eccentric Artist. Currently Dr. Roatcap is finishing a book concerning Leonardo da Vinci’s portrait of Ginevra de’Benci at the National Gallery of Art.
Course Descriptions & Faculty Bios

**Tuesday**

**GREAT EQUAL PROTECTION CASES**

**PROF. CARCIERI**

Within 30 years of its enactment in 1868, the Equal Protection Clause of the 14th Amendment was emasculated by the Supreme Court’s ruling in Plessy v. Ferguson. It was nearly 60 years before Brown v. Board of Education held that “separate educational facilities (based on race) are inherently unequal.” Since Brown, the Court has forged an impressive analytical framework for testing whether allegedly discriminatory laws violate Equal Protection. In this course, we shall examine leading decisions that apply this framework in cases involving discrimination based on race, gender, age, and wealth, as well as in three areas in which the Court issued landmark rulings in 2012-2013 term: voting rights, gay marriage, and affirmative action. Those who take this course will gain a respectable command of the case law interpreting one of our Constitution’s most important provisions.

Prof. Martin Carcieri

Martin D. Carcieri, has taught courses in Constitutional Law and Political Theory as an Associate Professor of Political Science, San Francisco State University. He holds a J.D. from UC Hastings and a Ph.D. in Political Science from UC Santa Barbara. He has earned three teaching awards and has published a peer-reviewed book and twenty-five journal articles and book chapters. His work examines the policy and constitutional dimensions of race and of the U.S. drug war. It has appeared in top journals in four disciplines, been the focus of journal symposia, and been cited to the U.S. Supreme Court in four landmark cases.

**A VERDI CELEBRATION**

**PRESENTED UNDER THE AUSPICES OF THE VICTOR MARCUS CHAIR IN OPERA STUDIES**

**PROF. KEOLKER**

Join us for Giuseppe Verdi’s 200th birthday celebration with a thematic survey of this beloved composer’s most important works: his early “Orberto” and his landmark “Nabucco;” his fervent Risorgimento operas, “I Lombardi,” “Attila,” and “La Battaglia di Legnano;” the highly personal “Rigoletto,” “Il Trovatore,” and “La Traviata;” the melodic “Vespri Siciliani,” “Forza del Destino,” and the triumphant “Aida;” key scenes of conscience from “Ernani,” “Luisa Miller,” “Stiffelio” and “Un Ballo en Maschera;” and the apex of his art with “Don Carlo,” “Otello” and “Falstaff.” There will be a special Birthday Bash with a film and fun, in addition to numerous libretto extracts, a discussion of Verdi’s Life and times, and musical examples. Those new to opera, as well as those more experienced, are most welcome.

Note: A separate materials fees for this course will be collected during the 2013 Fall Session.

**Reading Resources**

- **Martin: Verdi, His Music, Life, and Times**
- **Berger: Verdi with a Vengeance**
- **Martin: Verdi in America: Oberto through Rigoletto**

Prof. James Keolker

Professor Keolker continues his survey of Italian opera from the highly innovative Donizetti to the accomplishments of Giuseppe Verdi. He has done special research on the life of Verdi and the Risorgimento at the composer’s home in Sant Agata, the nearby Busseto Archives, the Toscanini library in Parma, and the Museo del Regimento Italiano, both in Turin and Milan. Dr. Keolker’s popular classes at the Fromm Institute have included the operas of Puccini, Wagner’s “Ring of the Nibelung,” Italian bel-canto and verismo, and French, Czech and Russian opera, among others. He is the author of the award-winning book, The Operas of Puccini and His Italian Contemporaries, and he has lectured widely for many opera companies, including the San Francisco Opera.
Wednesday

THE DR. WALTER BIRNBAUM MEDICAL LECTURE SERIES
COORDINATED BY MELVIN CHEITLIN, M.D.

For more than three decades our Medical Lecture Series has been an amazing educational resource for the students of the Fromm Institute giving us invaluable access to expert opinion on major issues and developments in health care today. A cornerstone of our fall curriculum, it is again organized by Melvin Cheitlin, M.D. and features speakers from one of San Francisco’s great resources, UCSF. With thanks to Chancellor Susan Desmond-Hellmann, M.D., MPH, for UCSF’s continued sponsorship and her commitment to a future in which health care consumers drive treatment and innovation, all Fromm Institute students and their guests are welcome to attend.

Schedule of Lectures

Sept. 11  “Navigating Rough Waters: Reducing Risk from Glaucoma and Macular Degeneration”  Saras Ramanathan, M.D.
Sept. 25  “New Developments in Immunizations: Myths and Facts”  Lisa Winston, M.D.
Oct. 9    “Diabetes in the News: The Truth Behind the Headlines”  Robert J. Rushakoff, M.D.
Oct. 16   “Allergy Epidemics: What is Driving Our Immune System Nuts?”  Rosa Ten, M.D.
Oct. 30   “Hypertension – Is Control With Life-Long Drugs Worth It?”  Melvin D. Cheitlin, M.D.

**GENERATION TO GENERATION**

Ever wonder “What it’s like to be a young adult in 2013?” Or, perhaps, “What’s with all the tattoos?” Would you just enjoy sitting down with some USF college students and talking about current events? Here’s your chance to be a part of an ‘exceptional’ course that promotes interaction, understanding and appreciation between students from different generations. Half of the class will be students from USF and the other half will be from the Fromm Institute at USF. Each week we’ll read one article outside of class and then come together to discuss it in small, mixed USF/Fromm groups. We’ll talk about how prejudice can affect attitudes towards other groups (age, religion, ethnicity, sexual orientation, etc.). We’ll also talk about other topics the participants choose. Outside of class, small groups will take two field trips – one to a place chosen by the USF students and one to a place chosen by the Fromm Institute students.

**Enrollment Note: This class is ‘exceptional’ because it may be taken in addition to the four course maximum; it’s taught by a USF Faculty member, not a Fromm Institute emeriti; it takes place in the Fall term on Wednesdays during lunch, 11:45a.m. - 12:50 p.m., with a follow-up end of the semester potluck on Wednesday, Dec. 4 and unlike other Fromm Institute classes enrollment will be limited to the first 20 who express an interest in joining. Enrollment priority will be given to students who have not yet taken the class, but a waiting list will be kept for repeat students in case space is available. Regular attendance is crucial. Please do not sign up if you cannot attend regularly.**

Prof. Lisa Wagner

Lisa S. Wagner, Ph.D. is Assoc. Prof. of Psychology, Chair of USF’s Interdisciplinary Committee on Aging and Coordinator for the Gerontology minor. She completed her B.A. in English at the University of Michigan, and her Ph.D. in Social/Personality Psychology at the University of Washington. Dr. Wagner has taught/conducted research on stereotyping and prejudice for the past sixteen years. Her research has examined ethnic/racial and age-related stereotypes. Dr. Wagner is interested in promoting positive, mutually beneficial interactions between younger and older adults and she has taught courses toward that end and creates opportunities for meaningful intergenerational contact on campus. Her teaching interests include social psychology, the psychology of prejudice, the social psychology of aging and adulthood and aging. She co-authored a book entitled, Aging and Diversity: An Active Learning Experience.
Wednesday

**OUR AMERICAN LANGUAGE**

**PROF. KOHN**

How did American English gain its own identity, separate from British English? How does it change from one social context to another? Where is American English headed in the future? In this course we’ll study the origin, history and present-day state of the American language, as illustrated in literary texts and rare recordings. We will follow the development of the American language from its British roots through all the contributions of its immigrants, to the state of its present-day glorious diversity. In the final sessions we’ll discuss current issues such as the metaphors that govern our lives, the use of language to reflect our changing in advertising and politics, and the development of new varieties of language, such as hip-hop and text-talk.

**Prof. James Kohn**

Now emeritus, Dr. Jim Kohn has been a member of the English Department at SFSU since 1975, and served as Chair from 2004 to 2007. He has taught courses in social variation of language, in second language acquisition, in post-colonial literature and in training English teachers. With his wife Elaine, he has taught overseas in China, Taiwan and Switzerland. His retirement gives him the opportunity to enjoy his present avocation as docent at the Fine Arts Museums of San Francisco, and at the S.F Botanical Garden.

**THE UNITED STATES CIVIL WAR: ITS ORIGINS, COURSE AND CONSEQUENCES**

**PROF. PIERSON**

Seven score and ten years ago, these United States were engaged in a great civil war. The war preserved the Union and set the nation’s future. In this course we shall consider the issues that led to war, slavery, states rights, westward expansion and free soil, the repeated efforts at compromise, and their ultimate failure. We shall treat the personalities involved, above all Abraham Lincoln, as we trace the background and progress of the war, and triumph of the Union. We shall conclude with “Reconstruction” and the emergence of a political “solid South.” The single best book on the war remains James M. McPherson, *Battle Cry of Freedom*. For each lecture I shall provide a handout, use visuals and perhaps recorded music. (In Spring 2014, I hope to offer “Reflections on the Civil War,” a survey of the literature, of how each generation understood the war, and look also at the art and films about the war.)

**Prof. Peter O’Malley Pierson**

Peter O’Malley Pierson is Lee & Seymour Graff Professor of History Emeritus, Santa Clara University, where he taught for 34 years. He grew up in Southern California, and after two years at Denison University, he completed his undergraduate work at UCLA. Following four years active duty as a U.S. Naval Reserve officer, he returned to UCLA to earn his Ph.D. Both a Fulbright Fellow to Spain and lately a visiting scholar at Stanford, he has written *Philip II of Spain, Commander of the Armada* and *History of Spain*, as well as many articles. He regards it his good fortune to have had to teach the whole of Western Civilization. He has a great interest in maritime and military history, travel, the fine arts, and locally, the opera and the advisory board of Humanities West. He also paints as a pastime.

“The Civil War defined us as what we are and it opened us to being what we became, good and bad things... It was the crossroads of our being, and it was a hell of a crossroads.” — SHELBY FOOTE, THE CIVIL WAR: A NARRATIVE
Wednesday

EUGENE O’NEILL, SAM SHEPARD, AND DAVID MAMET: DRAMATISTS OF THE AMERICAN DREAM TURNED NIGHTMARE

Prof. Larry Eilenberg

Larry Eilenberg has had a distinguished career in the American theatre as an artistic director, educational leader, and pioneering dramaturg. Dr. Eilenberg earned his B.A. at Cornell University and his Ph.D. and M.Phil. at Yale University. He is Professor and Chair of Theatre Arts at SF State, where he has been teaching for 30 years. He has also taught at Yale, Cornell, the University of Michigan, and the University of Denver. Artistic Director of the renowned Magic Theatre during the period 1992-2003, Dr. Eilenberg has also served as a commentator for National Public Radio’s “Morning Edition,” as a U.S. theatrical representative to Moscow, and as a popular lecturer on comedy.

Thursday

THE VARIETIES OF RELIGIOUS EXPERIENCE: A SEMINAR

Prof. Bernice Goldmark

More than sixty years of teaching has taken Professor Bernice Goldmark from Harlem elementary schools to Sonoma State University where she taught for 28 years. The main focus of her inquiry in her teaching, books, articles, lectures, and workshops has been in the philosophies of education, psychology, sociology, the arts, and methods of thinking. She has a Ph.D. in Educational Philosophy with a minor in English Literature, an MPC counseling license and studies dance and painting, exhibiting oriental brush paintings, watercolors and computer art. Her focus in teaching adults is to help them understand the contemporary culture and the younger generations.
Course Descriptions & Faculty Bios

Thursday

THE IMPACT OF DIGITAL TECHNOLOGY – GOOD AND BAD – AND HOW IT AFFECTS US

From HAL, the infamous silicon-based mastermind in “2001: A Space Odyssey” to Watson, the Jeopardy-winning computer, digital technology changes our lives – for better or worse. In this series we’ll take a brief look back at the history of digital technology and then examine some new innovations – seen and unseen – that affect our daily routine. We’ll delve into hot trends and buzzwords – cloud computing, big data, and “i-everything” – to see how they are reshaping businesses and accelerating innovations in everything from weather prediction to cancer research. Then we’ll look at social-media and social networking and discuss why everybody always seems to be glued to their smart phone or tablet. We’ll also examine security and privacy issues of the digital age and learn how governments are struggling to legislate this thorny issue. Next we’ll look at how our education system is dealing with “always on, always connected” kids, and along those same lines we’ll talk about social and moral implications of the digital age – cyberbullying, intellectual property theft and personal infringement. Finally, after we catch our breath, we’ll take a look into the digital crystal ball and predict what’s next!

Prof. Robert Keahey

Robert Keahey is a business and technology consultant with a passion for lifelong learning. His career covers a wide range of technology leadership and executive management positions across multiple industries. At Electronic Data Systems he was responsible for global training for over 125,000 employees, and later led EDS’ Innovation Centers to accelerate the adoption of emerging technologies. Understanding the challenges businesses face in keeping pace with the rapidly evolving business and technology landscape, he founded SummaLogic in 2009 to guide clients in their planning and investment decisions. An avid blogger and active industry participant, he has written extensively on the impact of technology on individuals, communities and society in general. Robert holds a Bachelor of Science degree in Computer Science from the University of Louisiana.

MYANMAR/BURMA AND ITS NEIGHBORS

Burma/Myanmar has become 21st century news because the military junta, in power for decades, is stirring to make some democratic reforms and partially opening the country to a globalized economy. The symbol of these changes, the heroic, beautiful Aung San Suu Kyi, daughter of Burma’s independence leader of the 1940s, has brought her small nation to the world’s attention. However, it is the history of this place, its colorful monarchies, its Buddhist traditions and its relationships with its neighbors that are responsible for many of these contemporary issues. This class will explore those questions, making connections between the past and present, seeking a better understanding of Burma/Myanmar’s importance to current Asian relationships.

Prof. Gloria Neumeier

Prof. Gloria Neumeier has taught in several Asian universities during the past 20 years. More recently she worked with English instructors at a village school in Cambodia and at a high school in Tamil Nadu in southern India. She has a B.A. in international relations from Barnard College at Columbia University and an M.A. in history from Dominican University in San Rafael.

“This is Burma and it is unlike any land you know about.”

Rudyard Kipling, Letters from the East (1898)
LISTENING TO ARCHITECTURE  

**PRESENTED UNDER THE AUSPICES OF THE BARBARA FROMM CHAIR IN CLASSICAL MUSIC**  

When we think of architecture it is usually in terms of visual aesthetics, historical significance and dimensions of significant buildings. Rarely do we explore the musical sounds that were written for or occurred in particular spaces. In this course we will probe the inner sounds of important concert venues of the world like Amsterdam’s Concertgebouw, Berlin’s Philharmonie, Los Angeles’ Walt Disney Concert Hall, Tallinn’s Singing Stadium. We will explore music in the Taj Mahal, Rome’s Sistine Chapel and the Paris Metro and consider the Internet as a 21st century concert venue.

**Prof. Jon Bailey**  
Professor Bailey holds degrees in music from Northwestern, UC Berkeley, and a doctorate from Stanford University. He was dean and professor at the San Francisco Conservatory of Music prior to teaching in the Yale School of Music where he conducted the Yale Concert Choir, the New Haven Chorale and taught courses in the history of music. Currently Jon is professor emeritus at Pomona College in Claremont, California where he was chair of the Music Department and conductor of the College’s choral ensembles. Twice he won the coveted ‘outstanding teacher of the year’ award. He has been a program consultant for National Public Radio, an Arts Commissioner with the city of West Hollywood, and for 13 years, Artistic Director of the Gay Men’s Chorus of Los Angeles. A recipient of two Fulbright research grants, he has traveled and studied in Europe and Australia.

FROM MEMORY BLANKS TO MEMORY BANKS: A SEMINAR  

**PROF. MINNINGER**  
Beliefs, blocks and bad habits can interfere with efficient information retrieval. Most embarrassingly we notice this when we fail to remember names. We’ll begin by examining how cultural interpretations of what it means to forget can actually diminish recall. We’ll proceed to practice techniques to remember names, numbers things and what we read. Finally, we’ll finish by exploring techniques to recover when we forget.

*Note: This seminar will be limited to 30 participants who must apply by Thursday, August 15. Should there be more than 30 applicants, participants will be selected by lottery. Attendance at the first class (Sept.12) is mandatory and expected throughout the session. A separate materials fee will be collected in September.*

**Prof. Joan Minninger**  
Joan Minninger received her Ph.D. from New York University with a specialty in communications. She is the author of *Total Recall: How to Boost Your Memory Power, Rapid Memory and Free Yourself to Remember*. She has taught memory skills at Fortune 500 companies including GE and IBM as well as at UC Berkeley Extension and NYU. She has appeared as a memory therapist on talk shows throughout the U.S. including *Today* in New York.

Extra-Curricular Activity  

THE JOY OF SINGING  

**FAITH WINTHROP**  
All students enrolled in the Fromm Institute are invited to join in an extra curricular activity scheduled during the Fall Session after classes end on Thursday afternoon from 3 to 4 p.m. In the Xavier auditorium for six meetings you can gather with others and let your voices rise in familiar melodies — just for the “Joy of Singing.” Led by Faith Winthrop, whose approach is based on her lifetime of song and her own vocal education, you’ll find yourself feeling good, breathing better and generally... just happy. Why not give it a try, no matter how you think you sound. This group activity will meet on Sept. 26, Oct. 3, 10, 17, 24, 31. Sign up in the Fromm Institute office once the Fall Session begins and let singing play an essential role in your psychological and physical health.
Course Descriptions & Faculty Bios

Thursday

THE CULTURAL AND RELIGIOUS ROOTS OF NATIONAL SOCIALISM

PROF. GARRETT

Hitler announced that he would fashion a religion out of Wagner’s opera “Parsifal.” There were strong reasons why he thought he could do so: Wagner’s operas are profoundly religious in their orientation, and they incorporate anti-Semitic attitudes that were at the core of the National Socialist movement. But the situation is more historically complex. Recent scholarship has put Hitler’s claim into historical context by focusing attention on the religious aspects of Nazi ideology. Humans do not deal with radical change graciously. The press of complexity and rapid social change can draw people into simplistic thinking — to what is sometimes called neo-primitive mind set. In the Europe of the late 19th and early 20th century, just such attitudes evolved. The irrational was scripted as “authentic.” Science, critical thinking, rational analysis, and reason itself came to be distrusted; they came to be taken as impediments to a more spiritual and “natural” life. This course will assess the cultural and religious aspects of Nazism and, as important, will offer speculations on the potential dangers of totalitarian in the 21st century that could rival the heinous atrocities of the Third Reich.

Prof. William Garrett

Bill Garrett is a Professor of Philosophy and Religion. He received his B.A. and M.A. degrees in philosophy from SF State, and his Ph.D in religion and philosophy from the California Institute of Integral Studies. He has for the past 38 years taught courses in the history of ideas, including courses in religion, culture, and literature. He is author of Bad Karma: Thinking Twice about the Social Consequences of Reincarnation Theory. His most recent book is titled Marie Stopes: Feminist, Eroticist, Eugenicist. Professor Garrett says of himself: “I love working with ideas, and I love attempting to communicate the sheer joy of working with ideas.”

DECIPHERING ASIAN ART & PHILOSOPHY

PROF. LEVY

If you are intrigued by Asian sculpture, painting, architecture and gardens, and wonder about their meanings, this course will attempt to unravel the key concepts of Hinduism, Buddhism and Taoism in relation to some of the major orthodox and non-orthodox (Zen and Tantra) examples of Asian art. Our virtual itinerary of Asian art will include images from India, Southeast Asia, Tibet, China and Japan. Important considerations will be to show how the views of reality that are embodied in Asian art are often radically different from those in Western art and how Asian sacred art functions in both religious and spiritual practice.

Reading Resources

Lin: Tao Te Ching
Mitchell: Bhagavad Gita
Watts: The Way of Zen
Schuman: Buddhism
Rimpoche and the Dalai Lama: Words of My Perfect Teacher
Zimmer: Myths and Symbols in Indian Art

Prof. Mark Levy

Mark Levy received his Ph.D. in art history from Indiana University. He has been a professor of art history at California State University, East Bay for thirty-two years. He is also taught at Kenyon College, the San Francisco Art Institute, and John F. Kennedy University. His two books, Technicians of Ecstasy: Shamanism and the Modern Artist, and Void in Art, are comparative studies of Western and Non-Western art and their underlying philosophies. These comparative studies are his main area of scholarly publications and public lectures. In his “spare time” he teaches meditation classes at his home in the East Bay and collects traditional and contemporary Asian and Western art.
Thursday

HISTORY OF WINE: SEVEN THOUSAND YEARS OF JOY  PROF. HUNT

Wine has often been called the elixir of joy and its history is closely connected to that of civilization. According to archaeological findings, viticulture begins in the Neolithic Near East in present-day Iran and continues in Anatolia, ancient Egypt, Minoan Crete, ancient Greece and Rome to the Medieval and Renaissance period to the present day and the New World. In this course we’ll take an historical look at winemaking and its relationship to western culture. The course material will touch upon the science, history, literature and art of wine.

Enrollment Note: As Professor Hunt won’t be present for the first meeting on September 12, this course will begin that day with a lighthearted film “Wine For The Confused” that introduces the class to the crafting, selecting, and enjoyment of today’s wine.

Prof. Patrick Hunt
Patrick Hunt received his Ph.D., Institute of Archaeology, UCL, University of London, in 1991 and is an archaeologist, art historian, poet and biographer. He has been teaching humanities, archaeology, mythology and the arts at Stanford since 1993. He is Director of the Stanford Alpine Archaeology Project and in 2007-2008 his Hannibal Expedition was sponsored by the National Geographic Society’s Expedition Council. He was named “Who’s Who in Biblical Studies” by the Biblical Archaeology Society and elected as a Fellow to the Royal Geographical Society in London. He is also a National Lecturer for the Archaeological Institute of America. Prof. Hunt’s published books include: Caravaggio: House of the Muse; Rembrandt; Alpine Archeology; Ten Discoveries That Rewrote History: Myths for All Time; Renaissance Visions; Poetry in “The Song of Songs;” Cloud Shadows of Olympus; Myth and Art in Ekphrasis; Dante’s Inferno: Critical Insights; Puer Natus Est: Art of Christmas; and Wine Journeys: Myth and History. In addition, he has many peer-reviewed journals, encyclopedia and book chapter articles published including those about his Hannibal research in National Geographic and in Archaeology magazines. Prof. Hunt is a frequent featured scholar on documentaries, including National Geographic Explorer TV, PBS and History Channel.

The University of San Francisco Campus Map

USF CAMPUS MAP CODE
FR - Fromm Hall
CO - Cowell Hall
GL - Gleeson Library
CSI - Center for Science and Innovation
KA - Kalmanovitz
KN - Kendrick Hall
KO - Koret Health & Rec. Center
LM - Lone Mountain
PT - Presentation Theater
UC - University Cntr.
SI - St. Ignatius Church