



The USF MBA MARKETING CLUB Announces

Margaret O'Leary
SAN FRANCISCO

First Company Tour in the Fashion Industry

The USF Marketing Club invites you to a tour of the Margaret O'Leary offices in San Francisco. Margaret O'Leary is a clothing label which has evolved from a specialty knits collection into a full-line of innovative knitwear and sportswear. Founded in 1988 as a one-woman operation, Margaret O'Leary has since spurred nine eponymous boutiques where fans of the label can shop the collection, along with a selection of Margaret's favorite footwear, jewelry and specialty clothing designers.

- Learn from Rachel Kolenda, USF MBA 2005, about being a Marketing Manager in the fashion industry

Don't miss this unique opportunity to learn first-hand about marketing strategies in the exciting fashion world.

Wednesday, November 22
1:00 – 3:00 pm

2525 16th Street 4th Floor
San Francisco, CA 94103

*Limited slots available
PLEASE RSVP*

Email usfmarketingclub@yahoo.com
by Tue night to confirm your participation.